



San Diego, Jan. 22, 2018 – [Verimatrix](#), a specialist in securing and enhancing revenue for network-connected devices and services, today announced the API integration between its [MultiRights OTT](#) multi-DRM security solution and Amazon Web Services (AWS) Media Services through AWS Elemental MediaConvert and AWS Elemental MediaPackage.

AWS Media Services are cloud-based services with pay-as-you-go pricing, which provide customers the capability to ingest, process, package, and deliver video content at scale. The API integration between MultiRights OTT and AWS Media Services enables pay-TV operators, broadcasters, and OTT providers to process and deliver high-quality video streams for broadcast television and multi-screen devices with the security, scalability, and simplicity of cloud-based solutions.

By leveraging MultiRights OTT, operators can deploy premium multi-network services with the knowledge that they have a platform that will accommodate evolving security regimes and business models while ensuring differentiated multi-screen video services across all device categories. The multi-DRM solution brings set-top boxes, consumer devices, and HTML5 browsers under a unified rights management security umbrella to enable secure premium content playback.

“This advancement of cloud-based workflows is a significant milestone in the industry’s transition to the virtualization of video infrastructure,” said Petr Peterka, CTO of Verimatrix. “MultiRights OTT is designed to provide a frictionless viewing experience through an advanced multi-DRM platform for premium services. Our API integration with AWS Media Services addresses the diverse constellation of video providers moving at different rates towards the goal of complete cloud-based and virtualized operations.”

Live video workflows combine real-time encoding using AWS Elemental MediaLive and just-in-time packaging, origination, and encryption using AWS Elemental MediaPackage with MultiRights OTT. AWS Elemental

MediaConvert file-to-file video transcoding service works directly with MultiRights OTT, creating on-demand assets for both broadcast and multi-screen delivery. Video providers have the option to deploy MultiRights OTT on-premises, as a virtualized instance hosted in-house by the provider, or via the complete Verimatrix Secure Cloud hosting and management service with 24/7/365 support. The multi-DRM solution also seamlessly accommodates optional video watermarking and real-time, cloud-based analytics for premium video services.

For more information on the [advantages of the Verimatrix MultiRights OTT solution, please visit our website](#).

About Verimatrix

[Verimatrix](#) specializes in securing and enhancing revenue for network-connected devices and services around the world and is recognized as the global number one in revenue security for IP-based video services. The award-winning and independently audited Verimatrix Video Content Authority System ([VCAS](#)) family of solutions enables next-generation video service providers to cost-effectively extend their networks and enable new business models. The company has continued its technical innovation by offering a comprehensive data collection platform, [Verspective Analytics](#), for automated system real-time quality of experience (QoE) optimization to drive user engagement and content monetization, and data collection/analytics and [Vtegrity](#), advanced security that addresses IoT threats and service lifecycle management.

Its [unmatched partner ecosystem](#) enables Verimatrix to provide unique business value beyond security as service providers introduce new applications that leverage the proliferation of connected devices. For more information, please visit www.verimatrix.com, our [Pay TV Views blog](#) and follow us [@verimatrixinc](#), [Facebook](#) and [LinkedIn](#) to join the conversation.