



San Diego – Oct. 27, 2017 — [Verimatrix](#), the specialist in securing and enhancing revenue for network-connected devices and services, today announced that its MultiRights™ OTT Plus solution won the 2017 Broadband Technology Report (BTR) Diamond Technology Reviews award in the video content security category. MultiRights OTT Plus offers a complete multi-screen and multi-DRM solution for premium content security and monetization based on Verimatrix's award-winning VCAS Ultra™ and Verspective™ solutions. This is the third consecutive year Verimatrix has been honored, and it is the first year that the scoring and recognition program has named winners in each of the 16 categories.

"We are pleased to receive outstanding recognition for our newest solution designed to help content providers ensure competitiveness and maximize their monetization opportunities," said Steve Oetegenn, president of Verimatrix. "At its core, the flexible yet sophisticated package integrates multi-DRM security offered by our MultiRights solution with the video analytics components of our Verspective platform. Considering that both of those solutions have previously received exceptional scores from the Diamond Technology Reviews, it is only fitting that MultiRights OTT Plus earns us our first-ever award."

Each year, the Diamond Technology Reviews invite vendors serving the broadband cable industry to submit information about products that have been released or upgraded in the past year. Judges rate each entry on a score of one to five "diamonds" based on its uniqueness, innovation, ease of use, efficiency, reliability and contribution to profitability. Entries that achieve a score of 3.5 diamonds or higher have historically been recognized for achieving "elite" score status. This year, all elite-status entries became finalists in their respective categories, with the top-rated entries receiving that category's award.

Verimatrix introduced MultiRights OTT Plus earlier this year in response to the evolving needs of the OTT video market. Offered on a subscription basis with cloud-based or physical deployment options, MultiRights OTT Plus addresses the multi-DRM quandary and native device DRM limitations, plus offers powerful delivery and analytics tools in a flexible, cost-effective package. The solution resolves the overdue need for a total monetization solution beyond basic DRM by allowing operators and content owners to more effectively and efficiently control the brand experience of their premium services across devices.

BTR revealed the top-rated entries in 16 product categories as Diamond Technology Reviews winners at a reception held at the Dazzle Denver Jazz Club, during the 2017 SCTE Cable-Tec Expo in Denver, CO. For a full list of winners, [click here](#).

About Verimatrix

[Verimatrix](#) specializes in securing and enhancing revenue for network-connected devices and services around the world and is recognized as the global number one in revenue security for IP-based video services. The award-winning and independently audited Verimatrix Video Content Authority System ([VCAS™](#)) family of solutions enables next-generation video service providers to cost-effectively extend their networks and enable new business models. The company has continued its technical innovation by offering the world's only globally interconnected revenue security platform, [Verspective™ Intelligence Center](#), for automated system optimization and data collection/analytics, and [Vtegrity™](#), advanced security that addresses IoT threats and service lifecycle management.

Its [unmatched partner ecosystem](#) enables Verimatrix to provide unique business value beyond security as service providers introduce new applications that leverage the proliferation of connected devices. Verimatrix is an ISO 9001:2008 certified company. For more information, please visit www.verimatrix.com, our [Pay TV Views blog](#) and follow us [@verimatrixinc](#), [Facebook](#) and [LinkedIn](#) to join the conversation.