



San Diego, April 28, 2017 – [Verimatrix](#), the specialist in securing and enhancing revenue for multi-network, multi-screen digital TV services around the globe, has been honored with the PRODU Award for “Best Contribution in Pay TV” for maximizing revenue security for TV everywhere services offered by Cablevisión Argentina, one of the region’s largest telecommunications companies.

The PRODU Awards recognized the Verimatrix Video Content Authority System (VCAS™) for Broadcast Hybrid for providing an advanced security framework that protects Cablevisión’s innovative Flow TV anytime, anywhere service across IPTV and OTT networks. VCAS for Broadcast Hybrid provides a mixture of linear and on-demand support and premium ultra HD (UHD) content security, enabling Cablevisión Argentina to update its network and video delivery goals as its services and subscriber base evolve. The multi-network revenue security solution draws on the strengths of VCAS for IPTV and VCAS for Internet TV to enable combinations of RF and multicast linear, as well as streamed on demand content delivery, all from a single authority platform. MultiRights™ OTT also equips Cablevisión with a harmonized rights management solution that brings together all CE devices with embedded, non-Verimatrix clients under the VCAS unified revenue security umbrella.

“We are very proud to receive this award for providing Cablevisión with an optimized solution to meet the challenging customer and market demands currently faced by all digital TV operators in the Latin America region,” said Steve Oetegenn, president of Verimatrix. “Through our expertise and proven partner ecosystem, we were able to equip Cablevisión with the technology and confidence needed to build the first true TV anytime and anywhere platform in the country.”

The PRODU Awards took place during the 2017 NAB Show, recognizing excellence in technology contributions across the pay-TV industry. Visit the [PRODU website](#) for more details.

To learn more about how the highly configurable VCAS architecture help needs to evolve its multi-network, multi-screen services, [click here](#).

About Verimatrix

[Verimatrix](#) specializes in securing and enhancing revenue for multi-network, multi-screen digital TV services around the globe and is recognized as the global number one in revenue security for connected video devices. The award-winning and

independently audited Verimatrix Video Content Authority System ([VCAS™](#)) family of solutions enable next-generation video service providers to cost-effectively extend their networks and enable new business models. The company has continued its technical innovation by offering the world's only globally interconnected revenue security platform, [Verspective™ Intelligence Center](#), for automated system optimization and data collection/analytics.

Its [unmatched partner ecosystem](#) and close relationship with major studios, broadcasters and standards organizations enables Verimatrix to provide a unique advantage to video business issues beyond content security as operators introduce new services to leverage the proliferation of connected devices. Verimatrix is an ISO 9001:2008 certified company. For more information, please visit [www.verimatrix.com](#), our [Pay TV Views blog](#) and follow us [@verimatrixinc](#), [Facebook](#) and [LinkedIn](#) to join the conversation.