

Verimatrix to Present Multi-network Revenue Security Vision at Africa's Annual Digital Broadcasting Conference

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LONDON, 28 April 2016 – The Commonwealth Telecommunications Organisation (CTO) is pleased to welcome Verimatrix as a presenter at [Digital Broadcasting Africa Forum 2016](#), on 11–13 May 2016 in Lagos, Nigeria.

Geir Bjorndal, Vice President, International Strategy, Middle East and Africa at Verimatrix, will present next-generation revenue security solutions that meet the needs of African video service providers. Verimatrix is the specialist in securing and enhancing revenue for multi-network, multi-screen digital TV services around the globe.

Organised by CTO, the event will take place at Eko Hotels & Suites and is hosted by Nigeria's National Broadcasting Commission, the Federal Ministry of Communications Technology, and the Federal Ministry of Information and Culture.

"We will address the importance of the growth of wireless broadband and its role in enabling Internet TV in the Africa market," said Bjorndal. "This unique environment provides a wealth of opportunity for service providers to offer compelling new services and increase ARPU."

Bjorndal's presentation, "Unlocking the potential of Internet TV", is scheduled for Wednesday, 11 May at 15:30 and will focus on how today's progressive service providers can take full advantage of video delivery over wireless broadband. He will discuss the considerations when setting up an Internet TV service, including the technology ecosystem needed to deploy in physical or virtualised environments of tightly integrated cloud-based components and the total cost of ownership metrics for developing a multi-DRM platform to deliver across different devices.

Launched in 2006, this series of events have helped policymakers, regulators and operators from the African broadcasting and ICT sectors to map out their strategies for digital migration.

To schedule a meeting with Verimatrix at the Digital Broadcasting Africa Forum please visit [here](#).

For more information, contact Melanie Morides at m.morides@cto.int or call +44 20 8600 3800.

About the Commonwealth Telecommunications Organisation

The Commonwealth Telecommunications Organisation (CTO) is the oldest and largest Commonwealth intergovernmental organisation in the field of information and communication technologies. Although our history can be traced back to 1901 with the establishment of the Pacific Cable Board, the organisation has only existed in its present form as an intergovernmental treaty organisation since 1967. With a diverse membership spanning developed and least developed countries, small island developing states, and more recently also the private sector and civil society, the CTO aims to become a trusted partner for sustainable development for all through ICTs. [More information about us here](#)

About Verimatrix

[Verimatrix](#) specializes in securing and enhancing revenue for multi-network, multi-screen digital TV services around the globe and is recognized as the global number one in revenue security for connected video devices. The award-winning and independently audited Verimatrix Video Content Authority System ([VCAS™](#)) family of solutions enables next-generation video service providers to cost-effectively extend their networks and enable new business models. The company has continued its technical innovation by offering the world's only globally interconnected revenue security platform, [Verspective™ Intelligence Center](#), for automated system optimisation and data collection/analytics.

Its [unmatched partner ecosystem](#) and close relationship with major studios, broadcasters and standards organisations enable Verimatrix to provide a unique advantage to video business issues beyond content security as operators introduce new services to leverage the proliferation of connected devices. Verimatrix is an ISO 9001:2008 certified company. For more information, please visit www.verimatrix.com, our [Pay TV Views blog](#) and follow us [@verimatrixinc](#), [Facebook](#) and [LinkedIn](#) to join the conversation.