

# Verimatrix Addresses Pay-TV's New Era of Risk at CommunicAsia 2016

calendar\_today May 30, 2016

## SVP of Marketing to Advise on Protecting Against Emerging Threats to Revenue Security

**CommunicAsia 2016, Marina Bay Sands, Singapore — May 31, 2016**— [Verimatrix](#), the specialist in securing and enhancing revenue for multi-network, multi-screen digital TV services around the globe, will be addressing how pay-TV operators can navigate the new opportunities and threats emerging in today's transformative pay-TV landscape at CommunicAsia 2016. Verimatrix's presence during the show includes exhibiting its latest VCAS™ and Verspective™ solutions at booth #IM2-07 and leading a presentation that underscores the importance of enhancing revenue security as consumer devices continue to become increasingly connected,

Verimatrix Senior Vice President of Marketing Steve Christian will share his recommendations for implementing more robust and interconnected content security infrastructures during his presentation entitled, "A New Way of Thinking about Connected Revenue Security." Taking place on June 2 at 12:15 p.m., Christian's session will identify the drivers behind the new risks in security and suggest sound approaches to developing and deploying proactive security strategies. A key focus of his presentation will be how progressive pay-TV operators can improve visibility and better detect threats through innovative analytic and monitoring technology.

At booth #IM2-07, Verimatrix will showcase the latest generation VCAS Ultra™ security solution targeted for premium UHD service introductions and its recently launched [Verspective™ Operator Analytics](#) solution, which offers an extensible suite of subscriber intelligence tools designed from the ground up to emphasize data security and integrity as a foundation for actionable intelligence.

To learn more about Verimatrix's presence at CommunicAsia 2016 and to schedule a meeting, [click here](#).

### About Verimatrix

[Verimatrix](#) specializes in securing and enhancing revenue for multi-network, multi-screen digital TV services around the globe and is recognized as the global number one in revenue security for connected video devices. The award-winning and independently audited Verimatrix Video Content Authority System ([VCAS™](#)) family of solutions enable next-generation video service providers to cost-effectively extend their networks and enable new business models. The company has continued its technical innovation by offering the world's only globally interconnected revenue security platform, [Verspective™ Intelligence Center](#), for automated system optimization and data collection/analytics.

Its [unmatched partner ecosystem](#) and close relationship with major studios, broadcasters and standards organizations enables Verimatrix to provide a unique advantage to video business issues beyond content security as operators introduce new services to leverage the proliferation of connected devices. Verimatrix is an ISO 9001:2008 certified company. For more information, please visit [www.verimatrix.com](#), our [Pay TV Views blog](#) and follow us [@verimatrixinc](#), [Facebook](#) and [LinkedIn](#) to join the conversation.