

Verimatrix Addresses Evolving Video Services Landscape at Cable Next-Gen Technologies + Strategies 2016

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President Steve Oetegenn Shares Insights and Lessons Learned on Key Trends based on Global Experience

Cable Next-Gen Technologies + Strategies, Denver – Mar. 4, 2016 —[Verimatrix](#), the specialist in securing and enhancing revenue for multi-network, multi-screen digital TV services around the globe, will present a global perspective of video services industry efforts to develop, deploy and monetize new technologies and services at the 9th annual Cable Next-Gen Technologies + Strategies on Mar. 10 in Denver, Colorado.

Verimatrix President Steve Oetegenn is a featured speaker on next-generation broadband and video technologies that encompass 4K/Ultra HD and over-the-top (OTT) video, as well as software-defined networking and network functions virtualization. He will also discuss the implications, particularly from a security perspective, of the recent MVPD rulemaking initiatives at the FCC to open up how consumers can access their video services.

Oetegenn's first panel session, "Virtualizing the Cable Architecture," at 2:00 pm focuses on how deploying virtualized solutions in networks can benefit cable providers by providing an innovative way to improve service delivery and performance, while reducing operating costs. At 3:40 pm, Oetegenn will take part in the, "Sunny Skies for Cloud Video," session to examine the impact cloud-based video services are having on MSOs' abilities to attract new customers and keep their existing customers from defecting.

Cable Next-Gen Technologies + Strategies is a one-day conference that takes a comprehensive, big-picture look at the cable industry's efforts to develop, deploy and monetize new technologies, equipment, software, services and applications. Back by popular demand for its ninth consecutive year, this show has become the premiere independent event for laying out the technology roadmap and business models for the cable industry to pursue over the next few years.

Representatives from Verimatrix will be on-hand to further discuss how Verimatrix can address multi-network and multi-screen security challenges and security threats. To learn more and schedule a meeting, please visit the [website](#).

About Verimatrix

[Verimatrix](#) specializes in securing and enhancing revenue for multi-network, multi-screen digital TV services around the globe and is recognized as the global number one in revenue security for connected video devices. The award-winning and independently audited Verimatrix Video Content Authority System ([VCAS™](#)) family of solutions enable next-generation video service providers to cost-effectively extend their networks and enable new business models. The company has continued its technical innovation by offering the world's only globally interconnected revenue security platform, [Verspective™ Intelligence Center](#), for automated system optimization and data collection/analytics.

Its [unmatched partner ecosystem](#) and close relationship with major studios, broadcasters and standards organizations enables Verimatrix to provide a unique advantage to video business issues beyond content security as operators introduce new services to leverage the proliferation of connected devices. Verimatrix is an ISO 9001:2008 certified company. For more information, please visit www.verimatrix.com, our [Pay TV Views blog](#) and follow us [@verimatrixinc](#), [Facebook](#) and [LinkedIn](#) to join the conversation.