

Secured player from Inside Secure selected for Sky Deutschland's Sky Online application

calendar_today Jul 11, 2016

Inside Secure expands its over-the-top VOD and live streaming offering beyond Android, iOS and set-top box to include Apple TV

Aix-en-Provence, France, Munich, Germany, July 12, 2016, - Inside Secure (Euronext Paris: INSD), a leader in embedded security solutions for mobile and connected devices, today announced that its advanced secured player technology has been selected by Sky Deutschland, the pay-TV market leader in Germany and Austria, for the new Sky Online streaming service for the fourth generation of Apple TV.

Inside Secure secured players solutions are fully approved by movie studios and other content owners. Inside Secure's secured players include the technology components of media players, DRM, and software protection, and work seamlessly to guarantee the robustness of a secured playback while maximizing the user experience. Its DRM component supports all mainstream DRM schemes including Microsoft PlayReady, Google Widevine and Verimatrix ViewRight® Web, which enables a wide range of media distribution ecosystems.

The extension of Sky Deutschland's Sky Online offering to Apple TV allows consumers to watch Sky's most popular content including blockbuster movies shortly after cinema, hit series, kids programmes, documentaries as well as live sports on the widest choices of screens and devices available. "Sky Deutschland encourages compelling and original new content creation. For this, robust content protection is essential," said Mauro Di Pietro Paolo, Sky Deutschland senior vice-president of Information Technology. "For our Sky Online deployment for Apple TV, we chose Inside Secure's secured player to meet our time-to-market and robustness requirements."

"Inside Secure secured player is the leading solution on the market today with more than 120 million people currently using it on more than 100 different deployments," said Andrew McLennan, executive vice-president of Inside Secure's Mobile Security Division. "With the addition of Apple TV on Sky Deutschland's newest application, we demonstrate how we successfully evolve our products to meet the dynamic requirements of movie studios and service providers."

To learn more about Inside Secure's content protection solutions, please visit:

<https://www.insidesecond.com/Products-Technologies/Embedded-Software-Solutions/DRM-Fusion-Agent-for-Downloadable-Deployment>

About Inside Secure

Inside Secure (Euronext Paris FR0010291245 – INSD) provides comprehensive embedded security solutions. World-leading companies rely on Inside Secure's mobile security and secure transaction offerings to protect critical assets including connected devices, content, services, identity and transactions. Unmatched security expertise combined with a comprehensive range of IP, semiconductors, software and associated services gives Inside Secure customers a single source for advanced solutions and superior investment protection.

For more information, visit

About Sky Deutschland

With more than 4.5 million customers and annual revenues in the amount of approximately 1.8 billion Euros, Sky is the pay-TV market leader in Germany and Austria. The program offering at Sky includes live sport, films, series, kids' channels and documentaries. Sky Deutschland with its headquarter in Unterföhring near Munich is part of Sky plc, Europe's leading entertainment group. 21.7 million customers in five countries are watching the exclusive Sky programs whenever and wherever they want (Status: 31 Mar. 2016).

www.sky

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