

# Net Insight and Verimatrix Partner to Deliver Secure True Live OTT Solution for Unprecedented End User Experiences

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## Integration of World-leading DRM Solution for Live OTT Content

**NAB Show, Las Vegas, April 18, 2016** – Net Insight, the leading provider of live, interactive and on-demand media transport, today announces that the company has entered a partnership with Verimatrix to bring a unique solution to the market that will enhance end-user experiences of live premium content while preserving the highest security for content owners.

This partnership will give Net Insight and Verimatrix the ability to jointly deliver a world-leading digital rights management (DRM) solution for live OTT that provides a premium end user viewing experience with ultra-fast channel swap times and scalability. The combined solution can handle the future requirements of local, and global live broadcast events.

Verimatrix specializes in securing and enhancing revenue for multi-network, multi-screen digital TV services around the world, and is the number one provider of revenue security for connected video devices globally. The pre-integrated Verimatrix Video Content Authority System (VCAS™) for Internet TV solution features multi-format support for OTT services across multiple network types implementing the HTTP Live Streaming (HLS), and MPEG-DASH protocols, for both live (broadcast) and VoD content delivery. In addition, Net Insight also support the Verimatrix ViewRight® Secure Player, which encompasses the capability to license, securely distribute and protect playback of multimedia content a wide range of CE device types.

“The pre-integration of Verimatrix’s revenue security solution with Net Insight’s Sye Live OTT will allow customers to deploy this solution for premium content delivery and significantly reduce time-to-market for content owners, broadcasters and telco OTT providers,” said Per Lindgren, senior vice president Live OTT at Net Insight.

“Net Insight’s Live OTT solution provides a first-rate end user experience,” said Steve Oetegenn, president at Verimatrix. “With the strong growth of premium live OTT content our combined solution hits the market at a very interesting time, helping both operators and content owners to further monetize their premium content rights.”

### About Net Insight

Net Insight’s vision is to enable a live and interactive media experience for anyone on earth. Net Insight delivers media transport solutions that empower broadcasters, content owners and network service providers to activate their audiences by providing a quality-of-experience worth paying for, live and local content that’s part of their world and interactive experiences they want to be part of.

The company’s solutions enable live, interactive and on-demand media transport, with operational simplicity, to let customers focus on delivering the best possible experience to their audiences. Net Insight’s strength lies in enabling lossless video transport at any scale, from live contribution via the Internet, to ultra-high-definition distribution in managed media networks spanning the globe.

More than 500 world-class customers run mission critical media services using Net Insight’s solutions, covering more than 60 countries worldwide. Net Insight is listed on NASDAQ OMX, Stockholm.

For more information, please visit [netinsight.net](http://netinsight.net)

### About Verimatrix

[Verimatrix](#) specializes in securing and enhancing revenue for multi-network, multi-screen digital TV services around the globe and is recognized as the global number one in revenue security for connected video devices. The award-winning and independently audited Verimatrix Video Content Authority System ([VCAS™](#)) family of solutions enable next-generation video service providers to cost-effectively extend their networks and enable new business models. The company has continued its technical innovation by offering the world’s only globally interconnected revenue security platform, [Verspective™ Intelligence Center](#), for automated system optimization and data collection/analytics.

Its [unmatched partner ecosystem](#) and close relationship with major studios, broadcasters and standards organizations enables Verimatrix to provide a unique advantage to video business issues beyond content security as operators introduce new services to leverage the proliferation of connected devices. Verimatrix is an ISO 9001:2008 certified company. For more information, please visit [www.verimatrix.com](http://www.verimatrix.com), our [Pay TV Views blog](#) and follow us [@verimatrixinc](#), [Facebook](#) and [LinkedIn](#) to join the conversation.