

## **Inside Secure honored as The Most Innovative Winner in the 3rd Annual 2015 Cyber Defense Magazine Awards in Digital Rights Management Solutions**

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Annual 2015 Cyber Defense Magazine Awards in Digital Rights Management Solutions  
Recognizing Innovation during the RSA® Conference 2015

Aix-en-Provence, France – April 20<sup>th</sup>, 2015 - Inside Secure announced today that Cyber Defense Magazine, the industry's leading electronic information security magazine and media partner of the RSA® Conference 2015, has named Inside Secure's DRM Fusion™, winner of the Most Innovative in Digital Rights Management Solutions.

After many months of review and judged by leading independent information security experts, Cyber Defense Magazine is pleased to have selected Inside Secure as a winner for their DRM Fusion™ products including: DRM Fusion™ Agent downloadable software, DRM Fusion™ Server, and DRM Fusion™ Agent for Embedded Development.

“We're thrilled to recognize next-generation innovation in the information security marketplace and that's why Inside Secure has earned this award from Cyber Defense Magazine. Some of the best INFOSEC defenses come from these kinds of forward thinking players who think outside of the box,” said Pierluigi Paganini, Editor-in-Chief, Cyber Defense Magazine.

INSIDE's Downloadable DRM Fusion Agent reduces implementation costs and time-to-market dramatically by eliminating the dependencies on device manufacturers for embedded DRM solutions. Industry leaders such as BBC, HBO, NTT, Orange, Sky already use Inside Secure's downloadable DRM Fusion Agent software to protect billions of premium content playbacks on Android, Apple iOS and BlackBerry 10-based devices and provide anytime, anywhere viewing. More than 80 million apps protected by Inside Secure's DRM Fusion Agent have already been downloaded by consumers worldwide, and Inside Secure's market-leading software continues to protect billions of premium content playbacks every day.

“CDM's recognition of DRM Fusion™ further validates our company as an innovator in the content protection industry with the ability to enable content access anytime, anywhere, from any device,” said Martin Bergenwall, Executive Vice President of the Mobile Security Division of Inside Secure. “This industry honor is the greatest endorsement to the fact that DRM Fusion™ is ahead of the curve when it comes to the best-of-the-best products that can provide the highest security in Digital Rights Management Solutions.”

### About Cyber Defense Magazine

Cyber Defense Magazine is the premier source of IT Security information. We are managed and published by and for ethical, honest, passionate information security professionals. Our mission is to share cutting edge knowledge, real world stories and awards on the best ideas, products and services in the information technology industry. We deliver electronic magazines every month online for free and limited print editions exclusively for the RSA Conferences and our paid subscribers. Learn more about us at <http://www.cyberdefensemagazine.com>

## About Inside Secure

Inside Secure (Euronext Paris FR0010291245 – INSD) provides comprehensive embedded security solutions. World-leading companies rely on Inside Secure's mobile security and secure transactions offerings to protect critical assets including connected devices, content, services, identity and transactions. Unmatched security expertise combined with a comprehensive range of IP, semiconductors, software and associated services gives Inside Secure customers a single source for advanced solutions and superior investment protection. For more information, visit <http://www.insidesecure.com>.