

# Inside Secure earns Cybersecurity label for MatrixSSE™



Jun 16, 2016

## **Leading Software Secure Element used for critical mobile applications recognized as key player in the cybersecurity market**

**Aix-en-Provence, June 17, 2016** - Inside Secure (Euronext: INSD), a leader in embedded security solutions for mobile and connected devices, today announced that it earned the France Cybersecurity label for its MatrixSSE™ product. MatrixSSE, a Software Secure Element allows applications to perform cryptographic operations without exposing keys and other secrets that are critical to the security of those operations. The recognition was given last week at the **Bpifrance Inno Génération 2 conference in Paris (France)**.

This esteemed label is recognized internationally as an affirmation of the quality and performance of cybersecurity products and services. It is awarded by a governing body made up of French representatives from security sector (ACN, HEXATRUST), end-users (CLUSIF, CESIN, CIGREF, GITSIS) and public authorities (ANSSI, DGA, DGE). This recognition affirms Inside Secure's position as a leader and game-changer in the cybersecurity market, where threats and damage are greater than ever.

"MatrixSSE software Secure Element is already used by major players in the United States and in Europe to protect their clients including a banking main player, a major healthcare insurance provider and one of the France's most prominent retailers," said Andrew McLennan, executive vice-president of Inside Secure's Mobile Security Division. "Receiving the 'France Cybersecurity' label is an additional sign of trust and quality for our customers and end-users of our MatrixSSE solutions, and we are very pleased to receive this designation."

**MatrixSSE™**: Mobile applications are today used in many sectors: payment, bank services, health, access control, transport. They are also integrated into a wide range of nomadic devices, such as telephones, tablets, badges, watches and other connected items. In this context, an ever-increasing number of functionalities and sensitive data are distributed on a large scale and are therefore exposed to an increased risk of theft and attacks. Traditional data encryption solutions are no longer enough to secure this immense ecosystem and all the interconnected mobile systems. This is why these applications require an ever-increasing security level. Application developers are required to include complete protection in terms of logic, data and cryptography functions.

INSIDE MatrixSSE™ provides its protection functions: execution security, anti-counterfeiting and obfuscation, and the software secure element.

### **About Inside Secure**

Inside Secure (Euronext Paris FROO10291245 – INSD) provides comprehensive embedded security solutions. World-leading companies rely on Inside Secure's mobile security and secure transaction offerings to protect critical assets including connected devices, content, services, identity and transactions. Unmatched security expertise combined with comprehensive range of IP, semiconductors, software and associated services gives Inside Secure customers a single source for advanced solutions and superior investment protection. For more information, visit [www.insidesecond.com](http://www.insidesecond.com).

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## Verimatrix corporate logo guide

Questions?  
✉ [brand@verimatrix.com](mailto:brand@verimatrix.com)

### LOGO COLORS:

The logo is made up of four main colors. The morse code icon is treated with a gradient of the Blue and Magenta values at a -45° angle from Blue in the upper left, to Magenta in the lower right. The Purple value is taken from the center area of the gradient itself.



NOTE: If gradient is recreated, the angle should be set at -45°.

Blue

Purple

Magenta

Warm Gray

Light Gray



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