# Inside Secure and VisualOn Partner to Secure Over-The-Top Content Delivery and Playback Across Multiple Platforms

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*OTT and TV Everywhere service providers can now offer high-quality streaming to any device in a multi-DRM environment*

Las Vegas, April 6th, 2016 – Inside Secure(Euronext : INSD), a leader in embedded security solutions for mobile and connected devices, and VisualOn Inc., a multimedia software company that enables high-quality audio and video playback across connected devices, today announced that they are partnering to provide a secure multimedia player Software Development Kit (SDK) to allow the development and rollout of premium video applications supporting the most popular Digital Rights Management (DRM) systems across all Over-The-Top (OTT) platforms.

TV Everywhere offers consumers an amazing experience allowing streaming of media content OTT from a wide variety of connected devices. What is now a must-have for consumers represents a technical challenge for service providers and broadcasters. They must make content available on heterogeneous platforms, considering various device architectures, operating systems and DRM schemes.

Inside Secure's multi-DRM Fusion is a Hollywood studios-approved popular content protection solution with more than 100 deployments by the most demanding content distributors, including HBO, BBC, Sky, Orange, Canal+, and Bell Canada - and more than 120 million consumers every day. Its recognized hardware and software-based security is approved to protect up to 4K/Ultra HD and HDR content with the support of Microsoft's PlayReady SL3000, Google Widevine and Verimatrix ViewRight.

VisualOn's OnStream® MediaPlayer+ (OSMP+) is a multimedia player development kit enabling cross-platform content delivery and playback on connected devices including mobile handsets, tablets, desktops, laptops, set-top boxes, and smart TVs. OSMP+ enables the development of both enterprise and consumer grade applications to meet the latest trends in high-quality audio-video streaming. It allows seamless playback across multiple hardware architecture and platforms, including iOS, Android, Windows Desktop and Phone, and more. OSMP+ utilizes the most advanced video and audio decoding technologies to support many industry standard formats including HEVC (H.265), H.264, AAC, and many others. It also supports most adaptive streaming protocols and closed captioning/subtitles formats.

"The addition of Inside Secure's recognized multi-DRM and studios-approved content protection technologies to VisualOn's cross-platform rich media player is the ideal solution for OTT operators willing to offer the best access to premium programs wherever, whenever, from any connected device," said Andrew McLennan, Executive Vice President of the Mobile Security Division of Inside Secure. "Inside Secure's hardware and software security expertise is the perfect fit to protect up to 4K/UHD and HDR content according to the latest MovieLabs specifications."

"Inside Secure and VisualOn have joined forces to deliver an integrated offering with VisualOn's OSMP+, which provides the best user experience across any device, while protecting content owners' rights and broadcasters revenue," said Andy Lin, CEO of VisualOn. "Our technology enables operators to overcome the hurdles of fragmentation, scale efficiently across platforms and devices, and enable features and functionality for faster service deployment, tracking and monetization."

Inside Secure and VisualOn are both demonstrating the secured OSMP+ on their respective stand at the NAB Show in Las Vegas – April 16-21, 2016:

- ## Inside Secure: Stand SU6417 - South Hall Upper
- VisualOn: Stand SU11602CM - South Hall Upper

  For more information about Inside Secure's Premium Content Protection offer please visit: http://www.insidesecure.com/Markets-solutions/Content-Protection-and-Entertainment.

  To learn more about VisualOn's OnStream MediaPlayer+ please visit: http://visualon.com/onstream-mediaplayer/.

## About Inside Secure

Inside Secure (Euronext Paris FR0010291245 – INSD) provides comprehensive embedded security solutions. World-leading companies rely on Inside Secure's mobile security and secure transaction offerings to protect critical assets including connected devices, content, services, identity and transactions. Unmatched security expertise combined with a comprehensive range of IP, semiconductors, software and associated services gives Inside Secure customers a single source for advanced solutions and superior investment protection. For more information, visit http://www.insidesecure.com.

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## About VisualOn

VisualOn, Inc. is a Silicon Valley-based multimedia software company that enables rich entertainment experiences across smartphones, tablets, laptops, smart TVs, and other connected devices. VisualOn's unique patented technology is highly modular, designed to be platform agnostic for ease of service deployment across multiple device end-points while providing superior performance and quality playback with minimal power consumption. VisualOn's technologies help global premier streaming media brands, OTT and TVE operators overcome the challenges of device and service fragmentation while enabling them to deploy scalable streaming media playback solutions. For more information, please visit us at http://www.visualon.com.

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