# Verimatrix to Discuss Proactive Security in Connected Environments at Upcoming IoT Industry Conferences

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### SVP Steve Christian Deconstructs Adequacy of Current Security Model for Emerging Digital Service Environments

**San Diego –** May 8, 2015 – Verimatrix, the specialist in securing and enhancing revenue for multi-network, multi-screen digital TV services around the globe, is participating in a series of upcoming discussions exploring how lessons learned in advanced pay-TV revenue security might be applied to new challenges in the Internet of Things (IoT). These initial discussions will be during the upcoming Internet of Things World Forum and the CONNECTIONS Conference. Panel sessions at these events will be addressing integrity and privacy issues, along with how service providers can create a connected device security infrastructure that can adapt to the evolving technology and threat landscape.

Verimatrix is sponsoring the Internet of Things World Forum 2015, May 12 - 13, 2015 at the Moscone Center, San Francisco. During the conference, Steve Christian, senior vice president of marketing, Verimatrix, will participate in a panel discussion on "Maximizing Technology to Safeguard the Business of IoT" on Wednesday, May 13 at 2:20 p.m. During the panel, Christian will explore the key considerations related to a device-centric security strategy and explore the role of security in supporting the revenue model for IoT applications.

The company will also participate at CONNECTIONS 2015: Premier Connected Home Conference, May 19 - 21, 2015, at the Hyatt Regency San Francisco Airport. During the event, Christian will join a panel discussing the "Evolution of Content Access: Cloud-based CE and Video Services." In the session, he will highlight how cloud-based products and services benefit operators, manufacturers, and consumers by enabling more flexible models of service delivery.

To learn more about the many benefits of a globally connected security approach, please download the third e-book in the Software-Empowered Video Operator series, which addresses the opportunities and security concerns for operators as they transition from a set of standalone network deployments to a world of globally interconnected solutions. The e-book can be accessed at www.verimatrix.com/SWempowered3

To book an appointment with the team at the Internet of Things World Forum 2015, please visit here; to book an appointment with the team at CONNECTIONS 2015, please visit here.

**About Verimatrix**
Verimatrix specializes in securing and enhancing revenue for multi-network, multi-screen digital TV services around the globe. The award-winning and independently audited Verimatrix Video Content Authority System (VCAS™) and ViewRight® solutions enable cable, satellite, terrestrial, IPTV and OTT operators to cost-effectively extend their networks and enable new business models. As the established leader in cardless security solutions, the company has leveraged its innovative 3-Dimensional Security approach to provide harmonized rights for premium content delivery to a range of devices over new hybrid network combinations.

Maintaining close relationships with major studios, broadcasters, standards organizations and its unmatched partner ecosystem enables Verimatrix to provide a unique perspective on video business issues beyond content security as operators introduce new services to take advantage of the proliferation of connected devices. Verimatrix is an ISO 9001:2008 certified company. For more information, please visit www.verimatrix.com, our Pay TV Views blog and follow us at @verimatrixinc, Facebook and LinkedIn to join the conversation.