

Verimatrix Shares Phase III and IV Revenue Security Strategies for Digitalisation at Convergence India 2015

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VP of Marketing Steve Christian to Explore Advantages of Advanced Cardless Security Approach During Panel Session

New Delhi, India, Convergence India 2015 – [Verimatrix](#), the specialist in securing and enhancing revenue for multi-network, multi-screen digital TV services around the globe, will have a strong presence at [Convergence India 2015](#), 21-23 Jan. 2015 at the Pragati Maidan in New Delhi. The company's team of experts will be on hand at stand #C114 to update attendees on revenue security solutions tailored for phase III and IV of India's TV digitalisation roll-out.

VP of Marketing Steve Christian will also participate in the "Post Digitalisation: Explore new business opportunities for DTH, Cable and IPTV video services" panel on 21 Jan from 16:15 – 17:45 hrs. in the Ganga Conference Room in Hall 12. During the session, Christian will explore the advantages of an advanced cardless security approach when compared with legacy smart card solutions.

Verimatrix will also host several demonstrations in its stand to highlight how optimized DVB cardless security solutions have proven to save costs and enhance revenues as operators digitise TV and video services. The [VCAS for DVB](#) cardless revenue security solution is immediately available across the majority of MPEG-2 SD, MPEG-4 SD, MPEG-HD and hybrid set-top-boxes, including those from LG CNS and DTV Research, which will be included in the demonstration during the show.

Verimatrix will also highlight how its new [VCAS Ultra™](#) solution offers pay-TV operators an agile multi-network revenue security approach with the flexibility and scalability required to meet their future goals for growth. The solution enables service providers to take full advantage of next-generation UHD services and deploy in physical or virtualized environments via an ecosystem of tightly integrated cloud-based components, including enhanced security profiles to meet MovieLabs' UHD video service requirements, with multi-network video watermarking and TrustZone™ support.

To schedule a meeting with Verimatrix at the Convergence India, please visit the [Verimatrix website](#).

About Verimatrix

[Verimatrix](#) specializes in securing and enhancing revenue for multi-network, multi-screen digital TV services around the globe. The award-winning and independently audited Verimatrix Video Content Authority System ([VCAS™](#)) and [ViewRight®](#) solutions enable cable, satellite, terrestrial, IPTV and OTT operators to cost-effectively extend their networks and enable new business models. As the established leader in cardless security solutions, the company has leveraged its innovative [3-Dimensional Security approach](#) to provide harmonized rights for premium content delivery to a range of devices over new hybrid network combinations.

Maintaining close relationships with major studios, broadcasters, standards organizations and its [unmatched partner ecosystem](#) enables Verimatrix to provide a unique perspective on video business issues beyond content security as operators introduce new services to take advantage of the proliferation of connected devices. Verimatrix is an ISO 9001:2008 certified company. For more information, please visit [www.verimatrix.com](#), our [Pay TV Views blog](#) and follow us at [@verimatrixinc](#), [Facebook](#) and [LinkedIn](#) to join the conversation.