

# Verimatrix Reinforces its Role as the Revenue Security Sponsor at Cable Congress 2015

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## President Steve Oetegenn to Highlight Opportunities for Cable Operators to Shape the Future of TV

**Cable Congress 2015, Brussels** - [Verimatrix](#), the specialist in securing and enhancing revenue for multi-network, multi-screen digital TV services around the globe, today announced its position as the Revenue Security sponsor at [Cable Congress](#), 11-13 Mar. 2015 at The Square in Brussels. In this role, President Steve Oetegenn will provide the opening address during the Technology Track for the "Cable in a Mobile World" panel.

Oetegenn's talk, "Towards Secure Multi-network Video Services" is scheduled for Thursday, 12 Mar. at 14:00 hrs. and will be focused on how cable operators can extend their brand and user experience across the full range of devices most important to their subscribers. He will outline the key considerations related to revenue security in a multi-network world, highlighting how the common thread of security is interwoven through the assembly of video delivery system architecture and components.

To schedule a meeting with Verimatrix at Cable Congress 2015, please visit [here](#). For additional information on how Verimatrix fully empowers the software-empowered video operator and enables the future of pay-TV revenue security, please visit: [www.verimatrix.com/ultra](http://www.verimatrix.com/ultra)

### About Verimatrix

[Verimatrix](#) specializes in securing and enhancing revenue for multi-network, multi-screen digital TV services around the globe. The award-winning and independently audited Verimatrix Video Content Authority System ([VCAS™](#)) and [ViewRight®](#) solutions enable cable, satellite, terrestrial, IPTV and OTT operators to cost-effectively extend their networks and enable new business models. As the established leader in cardless security solutions, the company has leveraged its innovative [3-Dimensional Security approach](#) to provide harmonized rights for premium content delivery to a range of devices over new hybrid network combinations.

Maintaining close relationships with major studios, broadcasters, standards organizations and its [unmatched partner ecosystem](#) enables Verimatrix to provide a unique perspective on video business issues beyond content security as operators introduce new services to take advantage of the proliferation of connected devices. Verimatrix is an ISO 9001:2008 certified company. For more information, please visit [www.verimatrix.com](http://www.verimatrix.com), our [Pay TV Views blog](#) and follow us at [@verimatrixinc](#), [Facebook](#) and [LinkedIn](#) to join the conversation.