

Verimatrix MultiRights Earns High Score in BTR's 2015 Diamond Technology Review Program

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Multi-DRM Revenue Security Solution for OTT Video Receives Four Diamonds from Esteemed Panel of Judges

San Diego – Oct. 6, 2015 – [Verimatrix](#), the specialist in securing and enhancing revenue for multi-network, multi-screen digital TV services around the globe, today announced that its [Verimatrix MultiRights™](#) OTT solution received high honors, with a rating of 4.0 from the Broadband Technology Report (BTR) Diamond Technology Reviews panel of judges. MultiRights solves multi-DRM challenges by providing harmonized rights management across networks and devices for OTT video delivery.

The Diamond Technology Reviews is a renowned industry program, now in its tenth year, which was developed to recognize some of the top products and solutions available to the cable industry as determined by a stellar panel of cable telecommunications engineering experts. Engineering executives from Time Warner Cable, Bright House Networks, Suddenlink Communications, Comcast, Charter and Cox, and several expert consultants, were among the third-party judges for the 2015 Diamonds.

"As always, the Diamond Reviews presented the opportunity to showcase new and innovative products," said Tom Gorman, program director, BTR. "Judges thought highly of Verimatrix MultiRights, realizing the importance of DRM in a multi-screen world. Customer's desire for content is obvious as well as their desire for mobility and preference of device, and MultiRights enables that to happen."

Verimatrix MultiRights, a component within the Video Content Authority System (VCAS™), brings CE devices and HTML5 browsers with embedded, non-Verimatrix clients under the VCAS unified revenue security umbrella. The goal is not "DRM unification" as much as user rights unification to enable transparent content consumption for the end-users. The MultiRights framework allows for the inclusion of any third-party DRM scheme, including PlayReady, Widevine, FairPlay Streaming and other DRMs, for a harmonized rights platform and ultimately complete end-to-end management of revenue security.

"MultiRights addresses the current realities of managing multiple DRMs within multi-screen video services. With this solution, operators can outsource these problems and provide their users with a common experience that is transparent to the network or device platform, without any arbitrary restrictions," said Petr Peterka, CTO, Verimatrix. "We are thrilled to have received this impressive rating from the Diamond Reviews, which further confirms Verimatrix as a best-in-class leader of comprehensive video security solutions for pay-TV operators globally."

To learn more about BTR's Diamond Review Program, [visit here](#).

About Broadband Technology Report

Broadband Technology Report (BTR) is the cable and telecom industry's premier source for product and technology news, and is the most successful and fastest growing online outlet for product information and deployments; reviews and rankings; technology expertise; and buyer/seller facilitation. BTR's portfolio includes online, print and video assets, all designed to help network operators build, upgrade and maintain high performance communications networks. BTR, backed by more than 70 years of combined industry experience, delivers its email, online, print and video production services to more than 18,500 subscribers. If you are interested in subscribing, consult <http://www.btreport.net/subscribe.html>.

About the Diamond Technology Review program

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About Verimatrix

[Verimatrix](#) specializes in securing and enhancing revenue for multi-network, multi-screen digital TV services around the globe. The award-winning and independently audited Verimatrix Video Content Authority System (VCAS™) and [ViewRight®](#) solutions enable cable, satellite, terrestrial, IPTV and OTT operators to cost-effectively extend their networks and enable new business models. As the established leader in cardless security solutions, the company has leveraged its innovative 3-Dimensional Security approach to provide harmonized rights for premium content delivery to a range of devices over new hybrid network combinations.

Maintaining close relationships with major studios, broadcasters, standards organizations and its [unmatched partner ecosystem](#) enables Verimatrix to provide a unique perspective on video business issues beyond content security as operators introduce new services to take advantage of the proliferation of connected devices. Verimatrix is an ISO 9001:2008 certified company. For more information, please visit www.verimatrix.com, our [Pay TV Views blog](#) and follow us [@verimatrixinc](#), [Facebook](#) and [LinkedIn](#) to join the conversation.