

Verimatrix Helps Progressive African Pay-TV Operators Navigate Transition to Secure Digital Broadcast and Hybrid Services

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Strong Presence at Upcoming Shows Highlights Importance of Multi-network Revenue Security Solutions for Africa's New Digital Networks

San Diego, Feb. 16, 2015 –[Verimatrix](#), the specialist in securing and enhancing revenue for multi-network, multi-screen digital TV services around the globe, will be featuring speakers at two upcoming tradeshows for African pay-TV operators: [Commonwealth Digital Broadcasting Switchover Forum](#), Feb. 17-19, 2015 in Johannesburg, and [ARENA 2015](#), Mar. 3-4, 2015 in Ghana. During the events, Verimatrix will update attendees on the status of revenue security solutions tailored for Africa's TV digitalisation roll-out.

During the Commonwealth Digital Broadcasting Switchover Forum, François Hernandez, Sales Director, ME & Sub Saharan Africa, will present a session on "Conquering Multi-network Complexity with a Single Security Authority" on Tuesday, Feb.17 at noon. During the session, Hernandez will highlight what Africa's broadcasters and pay-TV operators should consider when cost-effectively extending their services across multiple networks.

In addition, Geir Bjørndal, VP Sales, Middle East and Africa, Verimatrix, will present a keynote address at ARENA 2015 on "Securing Content in a Digital World." Bjørndal will explain the steps that need to be taken and shares lessons learnt from successful pay-TV deployments in the African region.

At both events, Verimatrix will also highlight the advantages of an advanced cardless security approach when compared with legacy smart card solutions. Deploying an optimized, cardless revenue security solution such as the Verimatrix Video Content Authority System (VCAS™) for DVB-Hybrid can save costs and enhance revenues as operators digitise TV and video services. Experts from Verimatrix will also be available to share how the new [VCAS Ultra™](#) solution offers pay-TV operators an agile multi-network revenue security approach with the flexibility and scalability required to meet their future goals for growth.

To schedule a meeting with Verimatrix at the Commonwealth Digital Broadcasting Switchover Forum, please visit [here](#); for a meeting at ARENA 2015, please visit [here](#). For addition information on how Verimatrix helped secure the revenues of Africa's most ambitious entertainment provider, please read our [case study with Wananchi](#).

About Verimatrix

[Verimatrix](#) specializes in securing and enhancing revenue for multi-network, multi-screen digital TV services around the globe. The award-winning and independently audited Verimatrix Video Content Authority System (VCAS™) and [ViewRight®](#) solutions enable cable, satellite, terrestrial, IPTV and OTT operators to cost-effectively extend their networks and enable new business models. As the established leader in cardless security solutions, the company has leveraged its innovative [3-Dimensional Security approach](#) to provide harmonized rights for premium content delivery to a range of devices over new hybrid network combinations.

Maintaining close relationships with major studios, broadcasters, standards organizations and its [unmatched partner ecosystem](#) enables Verimatrix to provide a unique perspective on video business issues beyond content security as operators introduce new services to take advantage of the proliferation of connected devices. Verimatrix is an ISO 9001:2008 certified company. For more information, please visit [www.verimatrix.com](#), our [Pay TV Views blog](#) and follow us at [@verimatrixinc](#), [Facebook](#) and [LinkedIn](#) to join the conversation.