

# Verimatrix Chosen by Digicel to Provide Advanced Cardless Security for New Premium Content Offering

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## VCAS for DVB Deployed to Provide Enhanced Revenue Security and Flexible Upgrade Path

**CommunicAsia 2015, Singapore** – [Verimatrix](#), the specialist in securing and enhancing revenue for multi-network, multi-screen digital TV services around the globe, today announced that Digicel New Media Ventures, a leading global telecommunications provider, has deployed the [Verimatrix Video Content Authority System \(VCAS™\) for DVB](#) to protect its Digicel Play high definition digital entertainment service offering. Digicel selected VCAS for DVB for its proven capabilities and flexible upgrade path.

VCAS for DVB provides Digicel with a cost-effective cardless security solution that saves the operator from managing the logistics of smart cards. VCAS solutions address the complexity of revenue security in today's multi-network world. From flexible, cost-effective cable and satellite conditional access to adaptive rate streaming and harmonized multi-DRM management, Verimatrix offers advanced security architectures and ecosystem partnerships that are building the new generation of video delivery systems.

"Verimatrix gives us the flexibility to seamlessly expand our service offering to multiple screens in the future, while also protecting our current content offering," said Alan Constant, CTO, Digicel New Media Ventures. "We chose to deploy VCAS for DVB to protect our Digicel Play service because of the credibility and flexibility of the VCAS system, and its ability to seamlessly integrate with our preferred head end and set top box (STB) providers."

Ericsson, Kaon Media and Magnaquest all played integral roles in the deployment as well. The service is delivered via a hybrid DVB-S/DVB-T2 network and accessible via the Kaon Media VM-9150 STB.

"We are delighted to collaborate with Digicel on this exciting deployment," said Steve Oetegenn, President, Verimatrix. "Our proven cardless security solution will offer them a single security approach to cable/satellite broadcast and hybrid broadcast-IP video services, and allow them to future proof their managed network with OTT extensibility."

Verimatrix will showcase its breadth of multi-network solutions at its booth (#1M2-07) during CommunicAsia 2015 to illustrate the many advantages and capabilities of its [VCAS™ architecture](#). To arrange a meeting with Verimatrix at the show, please visit: <http://www.verimatrix.com/events/communicasia-2015>

### About Digicel

Digicel Group is a leading global communications provider with operations in 33 markets in the Caribbean, Central America and Asia Pacific. After 14 years of operation, total investment to date stands at over US\$5 billion worldwide. The company is renowned for delivering best value, best service and best network.

Digicel is the lead sponsor of Caribbean, Central American and Pacific sports teams, including the Special Olympics teams throughout these regions. Digicel sponsors the West Indies cricket team and is also the presenting partner of the Caribbean Premier League. In the Pacific, Digicel is the proud sponsor of several national rugby teams and also sponsors the Vanuatu cricket team.

Digicel also runs a host of community-based initiatives across its markets and has set up Digicel Foundations in Haiti, Jamaica, Papua New Guinea and Trinidad and Tobago which focus on educational, cultural and social development programmes.

Visit [www.digicelgroup.com](http://www.digicelgroup.com) for more information.

### About Verimatrix

[Verimatrix](#) specializes in securing and enhancing revenue for multi-network, multi-screen digital TV services around the globe. The award-winning and independently audited Verimatrix Video Content Authority System ([VCAS™](#)) and [ViewRight®](#) solutions enable cable, satellite, terrestrial, IPTV and OTT operators to cost-effectively extend their networks and enable new business models. As the established leader in cardless security solutions, the company has leveraged its innovative [3-Dimensional Security approach](#) to provide harmonized rights for premium content delivery to a range of devices over new hybrid network combinations

Maintaining close relationships with major studios, broadcasters, standards organizations and its [unmatched partner ecosystem](#) enables Verimatrix to provide a unique perspective on video business issues beyond content security as operators introduce new services to take advantage of the proliferation of connected devices. Verimatrix is an ISO 9001:2008 certified company. For more information, please visit [www.verimatrix.com](http://www.verimatrix.com), our [Pay TV Views blog](#) and follow us at [@verimatrixinc](#), [Facebook](#) and [LinkedIn](#) to join the conversation.