

# Verimatrix Bolsters Verspective Intelligence Strategy through Acquisition of Concurrent's Multi-Screen Video Analytics Business

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## Established Video System Monitoring and Analytics Technology Accelerates Functional Expansion for Revenue Security Specialist

**San Diego, Sept. 10, 2015** — [Verimatrix](#), the specialist in securing and enhancing revenue for multi-network, multi-screen digital TV services around the globe, today announced the acquisition of the multi-screen video analytics business from Concurrent Computer Corporation (NASDAQ: CCUR), a global provider of high-performance Linux® and storage solutions. Concurrent's video analytics and monitoring solution, development team and commercial relationships will help to accelerate the development of the Verimatrix [Verspective™ Intelligence Center](#). The acquisition also enables Verimatrix to tap into a base of existing customer relationships that includes top tier pay-TV operators.

"We are excited to advance our Verspective platform and services to deliver more competitive value to our pay-TV operators through this highly strategic and targeted acquisition," said Tom Munro, CEO of Verimatrix. "Big data analytics are becoming a game-changer in the pay-TV market for operators to continually push the innovation envelope and increase ARPU. Maintaining security of that data can help enforce privacy rules while also ensuring integrity of the systems involved, making the combined offering a win-win for service providers and their subscribers."

This acquisition has a natural synergy with the recent introduction of the Verspective Intelligence Center, an innovative cloud-based platform that significantly extends the value of the [Verimatrix Video Content Authority System \(VCAS™\)](#) revenue security solutions. As an integrated component of the Verspective offering, Concurrent's multi-screen video analytics solution will extend the base of its monitoring and analytics services by aggregating data that provides insight into video consumption behavior and consumer trends.

Because of how deeply embedded the Verimatrix revenue security solutions have become in delivery networks worldwide, the company is in a position to provide an additional layer of important data that operators and their local monitoring systems may otherwise miss. To enhance the value of this data even further, Verimatrix is building deeper relationships with specialist analytics companies to best help operators and content owners achieve their business goals.

Verimatrix will be demonstrating the Verspective Intelligence Center and its Monitoring and Analytics services at IBC 2015 in booth #4.A59.

### About Verimatrix

[Verimatrix](#) specializes in securing and enhancing revenue for multi-network, multi-screen digital TV services around the globe. The award-winning and independently audited Verimatrix Video Content Authority System ([VCAS™](#)) and [ViewRight®](#) solutions enable cable, satellite, terrestrial, IPTV and OTT operators to cost-effectively extend their networks and enable new business models. As the established leader in cardless security solutions, the company has leveraged its innovative 3-Dimensional Security approach to provide harmonized rights for premium content delivery to a range of devices over new hybrid network combinations.

Maintaining close relationships with major studios, broadcasters, standards organizations and its [unmatched partner ecosystem](#) enables Verimatrix to provide a unique perspective on video business issues beyond content security as operators introduce new services to take advantage of the proliferation of connected devices. Verimatrix is an ISO 9001:2008 certified company. For more information, please visit [www.verimatrix.com](http://www.verimatrix.com), our [Pay TV Views blog](#) and follow us [@verimatrixinc](#), [Facebook](#) and [LinkedIn](#) to join the conversation.