

Inside Secure NAMED AS "2014 European Frost & Sullivan Company of the Year"

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Recognized for its expansion and leadership in the embedded security space, INSIDE Secure is the ideal partner to guide customers through mobile security decisions

MOUNTAIN VIEW, Calif. — February 19, 2015 — Based on its recent analysis of the digital identification market, Frost & Sullivan recognizes Inside Secure with the 2014 European Frost & Sullivan Company of the Year Award. Inside Secure's rapid ascent in the embedded security market is a result of its long-term vision, recognized product portfolio, and strong emphasis on innovating and generating value for customers. Additionally, it has made several acquisitions and signed contracts with leading clients to establish a strong footprint in the digital identification market.

Inside Secure has leveraged close to 20 years of experience in the contactless industry and the security ecosystem to develop a comprehensive product portfolio of embedded security applications. Its solutions address specific client needs regarding the protection of mobile devices, as well as transactions and communication between objects, by supporting technologies related to the Internet of Things (IoT). Significantly, it is the only provider offering hardware, firmware, middleware and software services that cover the full array of client security requirements.

Inside Secure demonstrated considerable foresight in acknowledging the role contactless solutions would play in the adoption of new services, such as mobile payments or mobile access. More recently, the company anticipated the rising need for security and redesigned its product portfolio to address this concern across a variety of verticals.

The company provides integrated circuits and chips to support the technical requirement of contactless payment, and has extended this advantage with its acquisition of Metaforic to support Host Card Emulation (HCE), a growing form of software-based payments. Now, Inside Secure has the ability to support alternative payment solutions with the same strong security found in traditional hardware-based payment solutions.

"Inside Secure presents entire security solutions, starting with the chip and finishing with software. This expertise adds considerable value, facilitating the integration and implementation of its solutions," said Frost & Sullivan Global Program Director Jean-Noël GEORGES. "Furthermore, Inside Secure is a member of major industry standards organizations, which allows it to implement the latest recommendations and adhere to best practices and standards."

As Inside Secure offers a complete security infrastructure, the overall price of its solutions is lower than those of companies that can only deliver parts of the security project. Moreover, its numerous patents and flexibility in implementation often translates to greater value for clients.

The company has various solutions for specific technical constraints that demonstrate the value of a solution in a particular vertical. Inside Secure partners with key players that can facilitate potential customer service requirements, providing a single point of interaction for customers.

"Inside Secure is perceived as a trusted brand for embedded security, software security and especially as a pioneer in the development of contactless technologies," noted Georges. "The recent acquisitions of ESS and Metaforic have reinforced its brand positioning in the security ecosystem and made it a force to be reckoned within the digital identification market."

Each year, Frost & Sullivan presents this award to the company that has demonstrated excellence in devising a strong growth strategy and robustly implementing it. The recipient has shown strength in terms of innovation in products and technologies, leadership in customer value as well as speed in response to market needs. In short, the award looks at the emerging market players in the industry and recognizes the best practices that are positioning them for future growth excellence.

Frost & Sullivan Best Practices awards recognize companies in a variety of regional and global markets for demonstrating outstanding achievement and superior performance in areas such as leadership, technological innovation, customer service and strategic product development. Industry analysts compare market participants and measure performance through in-depth interviews, analysis and extensive secondary research to identify best practices in the industry.

To view the entire white paper on Frost's award decision, please visit <http://www.insidesecond.com/Company/Vision-Mission> and scroll down page.

About Inside Secure

Inside Secure (Euronext Paris FR0010291245 – INSD) provides comprehensive embedded security solutions. World-leading companies rely on Inside Secure's mobile security and secure transaction offerings to protect critical assets including connected devices, content, services, identity and transactions. Unmatched security expertise combined with a comprehensive range of IP, semiconductors, software and associated services gives Inside Secure customers a single source for advanced solutions and superior investment protection. For more information, visit <http://www.insidesecond.com>.

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Our "Growth Partnership" supports clients by addressing these opportunities and incorporating two key elements driving visionary innovation: The Integrated Value Proposition and The Partnership Infrastructure.

- **The Integrated Value Proposition** provides support to our clients throughout all phases of their journey to visionary innovation including: research, analysis, strategy, vision, innovation and implementation.
- **The Partnership Infrastructure** is entirely unique as it constructs the foundation upon which visionary innovation becomes possible. This includes our 360 degree research, comprehensive industry coverage, career best practices as well as our global footprint of more than 40 offices.

For more than 50 years, we have been developing growth strategies for the global 1000, emerging businesses, the public sector and the investment community. Is your organization prepared for the next profound wave of industry convergence, disruptive technologies, increasing competitive intensity, Mega Trends, breakthrough best practices, changing customer dynamics and emerging economies?

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