

# Inside Secure Appoints Executive Vice President of Marketing to Accelerate Growth

calendar\_today Jun 14, 2015

*Seasoned Silicon Valley marketing professional to strengthen company transformation and leadership in embedded security*

**Aix-en-Provence, France, San Jose, California, USA, June 15, 2015** - [Inside Secure](#) (Euronext : INSD), a leader in embedded security solutions for mobile and connected devices, today announced the appointment of Trevor Daughney as Executive Vice President of Marketing. This new position supports the company's expansion in security software and recent acquisitions of software and technology companies Embedded Security Solutions and Metaforic.

Trevor Daughney, based at Inside Secure's growing San Jose, Silicon Valley, California office, brings over 15 years of experience marketing enterprise software and technology. Prior to joining Inside Secure, he was vice president of marketing at security and compliance software vendor Actiance. Experienced in the fast-paced business environment of Silicon Valley, Trevor Daughney previously was senior director of global enterprise product marketing at Symantec where he integrated the go-to-market strategy for over half a billion dollars in acquisitions and launched a new product line that has grown to over \$400 million in revenue after only 5 years. Daughney has an MBA from U.C. Berkeley.

"Inside Secure meets the security needs of any Mobile or Internet of Things (IoT) manufacturer or service provider by providing a comprehensive range of software, semiconductor hardware and intellectual property components" said Rémy de Tonnac, CEO of Inside Secure. "We believe there is no other market player that is able to match our offering and thereby help companies revolutionize the way in which they provide end-users with access to the IoT, mobile financial services, mobile payments or audio and video content. I'm excited to have Trevor Daughney join our executive team to strengthen the company's transformation and to accelerate our growth in the market for embedded security."

Digital security is at the cusp of moving from the world of "connected security" where any device/object was considered "secure" when connected with a smart card, to the world of "embedded security," where security is embedded at the heart of the system, at the heart of the main processor of the device. The appointment of Trevor Daughney will help Inside Secure accelerate its growth by helping companies transition to the world of "embedded security" in order to better protect their brands and their customers.

## **About Inside Secure**

Inside Secure (Euronext Paris FR0010291245 – INSD) provides comprehensive embedded security solutions. World-leading companies rely on Inside Secure's mobile security and secure transaction offerings to protect critical assets including connected devices, content, services, identity and transactions. Unmatched security expertise combined with a comprehensive range of software, semiconductors, IP and associated services gives Inside Secure customers a single source for advanced solutions and superior investment protection.

For more information, visit

###

### **Company contact:**

Geraldine Saunière

Marcom Director

+33 (0) 4 42 37 02 37

**Inside Secure**

### **Media and analyst contact:**

Lorraine Kauffman-Hall

+ 1 704-882-0443