



## Verimatrix Releases Multi-DRM Core Solution

*Verimatrix's Cloud-Based Multi-DRM Core Offers Video Streaming Service Providers a Customizable and Scalable DRM Solution with Unmatched Onboarding Speeds and Security*

**Aix-en-Provence, France and San Diego, USA, April 26, 2021** – [Verimatrix](#), (Euronext Paris: VMX), the leader in powering the modern connected world with people-centered security, today announced the expansion of its cloud-based SaaS offering, with the release of Verimatrix [Multi-DRM Core](#) service.

The release serves as a significant step forward in the DRM space, offering video streaming service providers, content owners and operators the chance to set up a customizable, powerfully secured cloud-based DRM system within minutes while only paying for the capabilities and scalability they need at the time.

“It’s a DRM system that is built to address the needs of today’s video streaming providers, as they need it,” said [Asaf Ashkenazi](#), Chief Operating Officer at Verimatrix. “Precisely optimized for use in the cloud, Verimatrix’s Multi-DRM Core enables video streaming providers to be up and running literally within minutes – accompanied by the true carrier-grade security and redundancy capabilities. DRM core is another milestone in Verimatrix’s transition to cloud-based offerings, providing service reliability, scalability, and security. We’re pleased to offer this innovative and cost-effective solution at a time when fast implementation is becoming a decisive differentiator within the industry.”

Natively built for the cloud, Multi-DRM Core is uniquely containerized so as to allow video streaming providers to select the best approach for their needs as well as their service level agreement (SLA) requirements. Top benefits include:

- Initial onboarding in minutes
- DDoS attack prevention
- Comprehensive security technology
- Cloud-focused optimization and cloud native implementation
- Cost-effective scalability options
- Proven redundancy capabilities
- Unique containerization approach
- Support for all standard DRMs and popular streaming devices

For more information on Verimatrix Multi-DRM Core, visit <https://www.verimatrix.com/products/multi-drm/>

#### **About Verimatrix**

Verimatrix (Euronext Paris: VMX) helps power the modern connected world with security made for people. We protect digital content, applications, and devices with intuitive, people-centered and frictionless security. Leading brands turn to Verimatrix to secure everything from premium movies and live streaming sports, to sensitive financial and healthcare data, to mission-critical mobile applications. We enable the trusted connections our customers depend on to deliver compelling content and experiences to millions of consumers around the world. Verimatrix helps partners get to market faster, scale easily, protect valuable revenue streams, and win new business. To learn more, visit [www.verimatrix.com](http://www.verimatrix.com).

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