

# Transforming viewer insights into revenue and retention.

The Verimatrix Video Content Authority System (VCAS™) delivers security and scalability alongside unmatched insight into key trends and performance indicators.



**Verimatrix  
VCAS™  
Monitoring**

PRODUCT BRIEF



## FEEL THE VIBE: IMPROVE YOUR SUBSCRIBER EXPERIENCE WITH TRENDS & INSIGHTS

Verimatrix VCAS solutions are pre-integrated with a vast global ecosystem and have proven interoperability with subsystem providers (including billing, encoding, middleware and application vendors). Providing the freedom to work with partners of your choice for your video content workflow needs, VCAS also helps ensure studio-compliant security and arms operators with the knowledge they need to nurture and retain subscribers.

Verimatrix is often selected for its unprecedented ability to get customers up and running quickly while also providing powerful data to empower operators to continually improve their users' overall experience via data-rich dashboards.

Enhance the subscriber experience via Verimatrix VCAS Monitoring that brings to light vital trends and insights into key access, delivery response time, DRM performance, and much more.

- **Standard** - Dashboards update once per day
- **NRT** - Dashboards update every 10 minutes

Understanding your subscribers and their devices is the first vital step in enhancing and growing your business. Without that insight, you're driving blind in many cases.

### **VCAS Monitoring IPTV Dashboard**

The VCAS Monitoring IPTV Dashboard provides information on IPTV content key access activity. This includes the average key request transaction rate, total and hourly channel key requests, key request response time, and the average authorized channels.

### **VCAS Monitoring OTT Dashboard**

The VCAS Monitoring OTT Dashboard provides information on key requests made for over-the-top content from the Verimatrix VCAS system. This valuable data includes the average key request transaction rate, total number of key requests per-minute, and the hourly key rate request as well as the key request response time information by sever.

### **VCAS Monitoring Multi-DRM Dashboard**

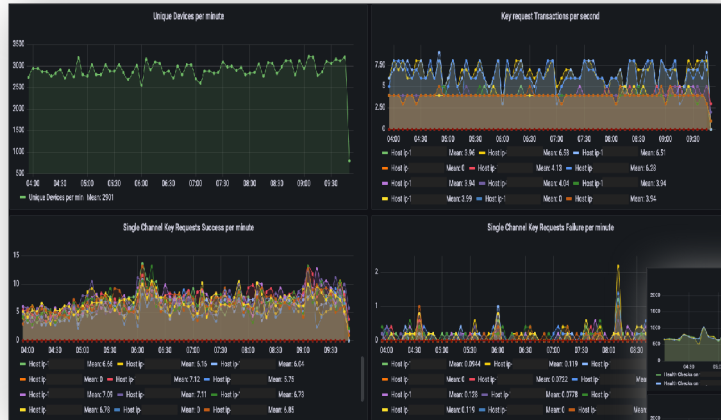
The VCAS Monitoring Multi-DRM Dashboard provides information on DRMs and devices. This includes device population, license key requests traffic, DRM response time of key requests, and entitlement transaction rates.

### **VCAS Monitoring OMI Dashboard**

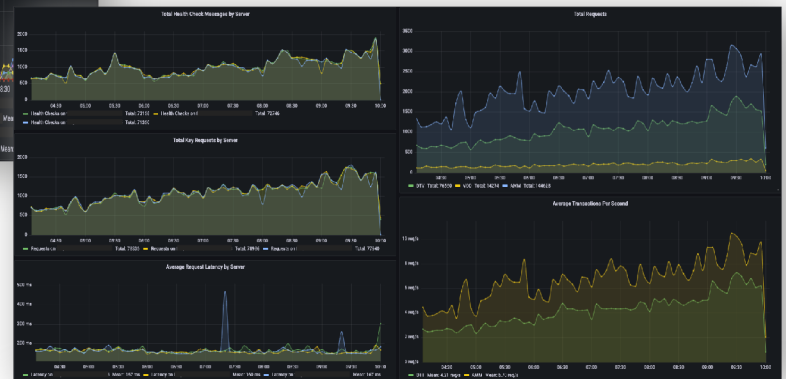
The VCAS Monitoring OMI Dashboard provides information on interactions with the Verimatrix VCAS Operator Management Interface (OMI). The dashboard contains information on the number of entitlements added and removed from the system, the average provisioning transaction rate, as well as the number of subscriber devices handled by each Verimatrix VCAS server.

*See examples of VCAS Monitoring Dashboards on next page.*

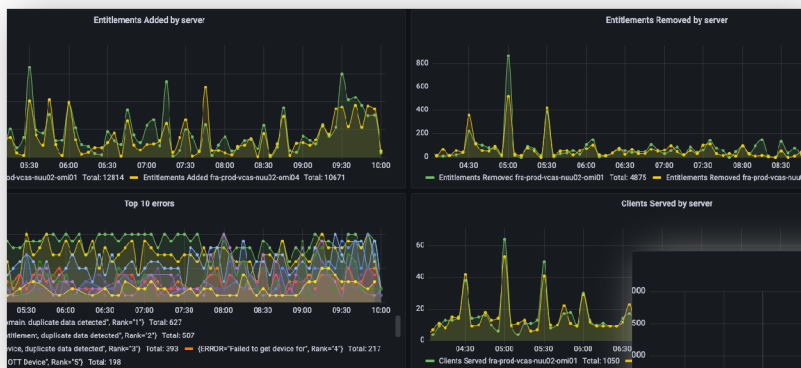
## VCAS MONITORING IPTV DASHBOARD



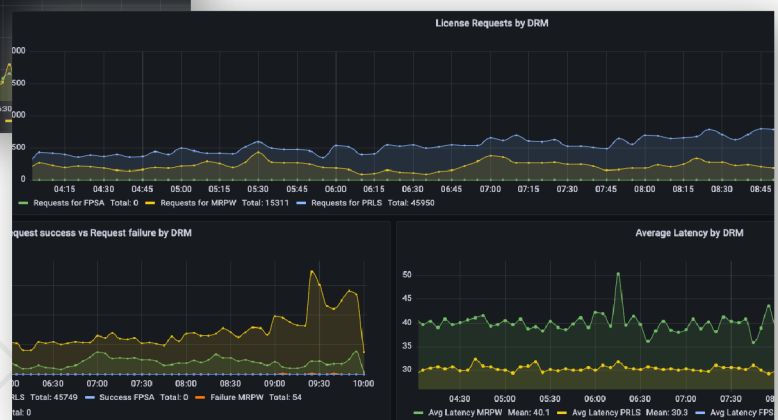
## VCAS MONITORING OTT DASHBOARD



## VCAS MONITORING OMI DASHBOARD



## VCAS MONITORING MULTI-DRM DASHBOARD



## Reduce Churn & Drive Content Revenue with a Proven Leader in the Industry

Verimatrix VCAS Monitoring gives you easy access to insights that will drive viewer engagement, increase net-positives, reduce churn and ensure that content is always offered at the right price. As industry experts with two decades of experience, many of the world's largest content owners and service providers trust Verimatrix to protect the systems people depend on every day.

### About Verimatrix

Verimatrix (Euronext Paris: VMX) helps power the modern connected world with security made for people. We protect digital content, applications, and devices with intuitive, people-centered and frictionless security. Leading brands turn to Verimatrix to secure everything from premium movies and live streaming sports, to sensitive financial and healthcare data, to mission-critical mobile applications. We enable the trusted connections our customers depend on to deliver compelling content and experiences to millions of consumers around the world. Verimatrix helps partners get to market faster, scale easily, protect valuable revenue streams, and win new business. To learn more, visit [www.verimatrix.com](http://www.verimatrix.com).



### CONTACT US



Verimatrix Headquarters  
Impasse des carrés de l'Arc  
Rond-point du Canet  
13590 Meyreuil, France  
Tel: +33 4 42 905 905

Verimatrix USA  
6059 Cornerstone Court West  
San Diego, CA 92121-3713  
United States  
Tel: +1 858 677 7800

Verimatrix Germany  
Fraunhoferstr. 7 85737  
Ismaning, Germany  
Tel: +49 89 55265 100  
Fax: +49 89 55265 101

Information in this document is not intended to be legally binding. Verimatrix products are sold subject to Verimatrix Terms & Conditions of Sale or the provisions of any agreements entered into and executed by Verimatrix and the customer. © Verimatrix 2023. All Rights Reserved. Verimatrix,® Verimatrix logo and combinations thereof, and others are registered ® trademarks or trade names of Verimatrix or its subsidiaries. Other terms and product names may be trademarks of others. The products described herein may be protected by one or more of the patents and/or patent applications listed in related datasheets, such document being available on request under specific conditions. Additional patents or patent applications may also apply depending on geographic regions. #000072023