



## Taking content security to the next level

The broadcast and streaming industry faces new threats like declining pay-TV revenues and growing “industrial-scale” piracy losses. The industry needed a new type of solution for today’s modern world. Counterspy by Verimatrix takes content security to the next level with cutting-edge piracy prevention, app protection, risk monitoring and countermeasures.

Counterspy allows businesses to instantly detect and respond to modern cyberthreats on a single, powerful platform. Stay steps ahead of tech-savvy pirates with Counterspy’s advanced threat defense.

## STOP CDN LEECHING NOW

Save CDN costs and increase subscription revenues

## MEDIA APP OWNERS: READY TO SUPERCHARGE YOUR BUSINESS?

Discover if you're an ideal candidate for:



Unlocking access to more premium content



Dramatically reducing CDN costs



Boosting your paid subscriber base



Verimatrix  
Counterspy™



SCAN HERE TO  
TAKE THE CHALLENGE

Take our quick assessment to see if we can transform your performance and profitability. Don't leave money on the table – find out if you qualify for Verimatrix Counterspy.

# Anti-piracy, reimagined

Prevent industrial scale content piracy with MovieLabs compliant, studio-approved security.

## A quick look at Counterspy

### Problems solved

- Piracy prevention
- App protection
- Risk monitoring
- Quick response to threats
- Protection against:
  - Credential theft
  - Circumventing protection
  - Ad fraud
  - CDN leeching

### Key features

- Real-time piracy detection
- Automated countermeasures:
  - Service termination
  - Quality degradation
  - Warnings
- Robust monitoring against credential and key theft
- Powerful app protection
- Rapid response

### Use cases

- Protect against abuse of 3rd party DRM
- Prevent theft of tokens, client IDs, decryption keys
- Stop ad fraud schemes
- Block circumvention of protection measures
- Protect any connected consumer device

## Protect your revenue cow with Counterspy



## #SaveTheCow

Video pirates are after your entire content and revenue ecosystem.

The Verimatrix Streamkeeper™ Suite with Counterspy protects every part.