




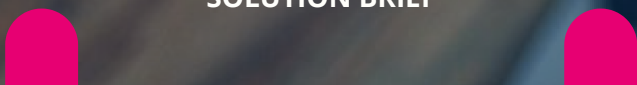
# The content supply chain, reimagined.

Significantly increase content availability and consumption.



**Verimatrix  
Content  
Monetizer**

SOLUTION BRIEF





## FASTER CONTENT DISTRIBUTION & REVENUE THROUGH THE MAGIC OF TRANSPARENCY

For the first time ever, there's a better way to unlock revenue streams for digital video content distribution by reimagining the global supply chain to benefit both content providers and their affiliates licensed for content distribution.

Verimatrix Content Monetizer creates a trusted bond between content providers and their distribution partners by offering a secure platform that increases content availability and consumption, while ensuring the integrity of both distribution and reporting. It's a win-win for all.

### Benefits for Content Providers



Verimatrix Content Monetizer makes it easier for content providers to boost the distribution and consumption of their content to distribution licensees around the world.

It also increases access to trusted, real-time consumption data rather than having to wait weeks or months to receive usage reports that are difficult if not impossible to validate.

The boosted access and greater data speeds result in added revenue, less risk, and significantly more effective onboarding of your affiliates.

### Benefits for Streaming Operators



Access to ready-to-deploy premium content just got easier with Verimatrix Content Monetizer.

As a valuable distribution partner, any participating streaming operator can utilize Content Monetizer to discover and license new content they'd like to offer to their local markets. Affiliates save time & money through ease-of-activation via pre-integrated, secure content distribution workflows.

### Cloud Speed Ahead

A pre-integrated solution, it offers easy onboarding, end-to-end content encryption and automated data collection.

Thanks to a streamlined workflow, the encoding, packaging and encryption of content is reduced to a minimum while storage and CDN usage is optimized.



Decryption keys and playback policies are distributed separately and securely in the cloud, eliminating duplicate processes in the content workflow and lowering your overall costs.



## A Comprehensive Content Protection Package



### Cloud Service

This cloud-based solution offers easy onboarding for both content providers and licensed affiliates.



### Distribution Efficiency

A streamlined workflow reduces the number of processing cycles, realizing scaled delivery across affiliates.



### Content Access & Savings

Gain access to premium content faster while reducing capital and operational expenses, and ad sales.



### Optimized Value Chain

Content Monetizer optimized the value chain for all participants in the workflow and enables a secure reporting marketplace.



### Usage Rights Control

Content owners and studios can control usage rights by quality, keys, policy, viewing windows, output and affiliate on/off controls.



### Actionable Viewer Insights

Track consumption data to drive better business decisions regarding content valuation, churn reduction and ad sales.

## About Verimatrix

Verimatrix (Euronext Paris: VMX) helps power the modern connected world with security made for people. We protect digital content, applications, and devices with intuitive, people-centered and frictionless security. Leading brands turn to Verimatrix to secure everything from premium movies and live streaming sports, to sensitive financial and healthcare data, to mission-critical mobile applications. We enable the trusted connections our customers depend on to deliver compelling content and experiences to millions of consumers around the world. Verimatrix helps partners get to market faster, scale easily, protect valuable revenue streams, and win new business. To learn more, visit [www.verimatrix.com](http://www.verimatrix.com).

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