Anti-piracy made easy.

Robust, imperceptible and secure forensic watermarking.

Verimatrix Watermarking
PRODUCT BRIEF
**KEEP PIRATES AT BAY & PROTECT YOUR REVENUE WITH VERIMATRIX WATERMARKING TOOLS**

*TV operators, content providers & app developers can deploy & scale quickly with existing vendors.*

**Powerful Protection**
Leverage both client and server-side watermarking solutions that protect the entire path of content consumption. Imperceptible and robust, Verimatrix Watermarking protects your video content during post-production and distribution. The solution's pre-integrated Reveal Service tracks the source of piracy within minutes.

**Ensured Compliance**
Comply with stringent security requirements and gain access to the premium content viewers want. Verimatrix Watermarking delivers client and server-side protection of live, linear and on-demand video.

**Embedded Watermarking Survives Several Attacks**
- Analog Copy
- Aspect Ratio Manipulation
- Camcorder / Re-streaming
- Compression
- Cropping
- Digital Copy
- Distortion
- Geometric Manipulation
- HDMI Copy
- Rotation
- Scaling

**Driving Trust for 20 Years**
As industry experts with over two decades of experience, many of the world's largest content owners and service providers trust Verimatrix to protect the systems people depend on every day.

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**Key Features:**

**Protect from All Angles**
Watermarking works in tandem with other security solutions to ensure that content is protected from other vulnerabilities.

**Rapid Identification**
Time is of the essence when it comes protecting your revenue. Enjoy rapid identification and shutdown of illicit sources.

**Streamlined Deployment**
Enjoy numerous pre-integrations with chipset vendors, as well as UHD set-top box makers and smart TV vendors.

**Fast, Convenient & Automated**
Verimatrix Reveal Service supports blind extraction of a payload with pirated content without requiring the original.

**Pre-Integrated with Major SOCs**
Leverage a pre-integrated Watermarking solution that is easily implemented and won't divert time or resources.

**Robust Against Multiple Attack Types**
Protects content against compression, recording/capturing, re-streaming, collision, and geometric manipulation.
Client-Side Watermarking with VideoMark™

Server-Side Distribution Watermarking
Server-Side Session Based Watermarking

About Verimatrix
Verimatrix (Euronext Paris: VMX) helps power the modern connected world with security made for people. We protect digital content, applications, and devices with intuitive, people-centered and frictionless security. Leading brands turn to Verimatrix to secure everything from premium movies and live streaming sports, to sensitive financial and healthcare data, to mission-critical mobile applications. We enable the trusted connections our customers depend on to deliver compelling content and experiences to millions of consumers around the world. Verimatrix helps partners get to market faster, scale easily, protect valuable revenue streams, and win new business. To learn more, visit www.verimatrix.com.

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