



**BroadcastAsia 2018, Singapore, Jun. 27, 2018** – [Verimatrix](#), a specialist in securing and enhancing revenue for network-connected devices and services, today announced that Maldivian telecommunications and digital services provider Dhiraagu has deployed its Video Content Authority System (VCAS™) for Broadcast-Hybrid solution to secure IPTV and OTT video delivery. Combining sophisticated security technology with intuitive user interfaces, VCAS for Broadcast Hybrid provides a single source for rights management while ensuring a seamless multiscreen viewing experience.

Dhiraagu is the leading and the largest provider of telecommunications and digital services in the Maldives, reaching all of the country's 199 inhabited islands. Dhiraagu TV is the Maldives' first nationwide IPTV service and the only to offer an entire catalogue of premium channels nationwide. A fixed broadband connection delivers content using a set-top box (STB), while Dhiraagu Mobile unlocks a TV Everywhere experience by enabling streaming via laptop, smartphone or tablet.

"As the nation's first video streaming service provider, we realize we bear the responsibility of making content accessible to all residents, but we also strive to take our commitment even further by continuously excelling in customer experience," said Dhiraagu Chief Marketing Officer Ahmed Maumoon. "Verimatrix helps us execute on our mission by supplying the advanced anti-piracy technology needed to support a range of viewing devices—technology that does so without affecting our end users in the slightest."

VCAS for Broadcast-Hybrid combines efficient and secure linear service delivery over RF networks with modern server-side, two-way key management, and fully leverages enhanced HTTP Live Streaming (HLS) security for catch-up/on-demand and unicast linear services to hybrid STBs, smart TVs and mobile devices. The cardless revenue security solution draws on the strengths of the global number-one [VCAS for IPTV](#) and the highly

successful [VCAS for Internet TV](#), and it ensures harmonized rights management for subscribers at home and on the go.

“As Dhiraagu developed its vision for providing subscribers full content access independent of time, device and location, it was also very conscious of implementing the security to ensure compliance with content owner requirements,” said Steve Oetegenn, president of Verimatrix. “Dhiraagu selected VCAS for Broadcast-Hybrid, which strengthens security by provisioning rights for all platforms and without compromising the user experience.”

To learn more about VCAS for Broadcast-Hybrid, visit Verimatrix at BroadcastAsia booth #4C3-01.

### **About Dhiraagu**

Dhiraagu is largest provider of telecommunications and digital services in the Maldives, offering a comprehensive range of mobile, internet, data, fixed line and TV services. It provides the widest coverage in Maldives, which includes all of the country's 199 inhabited islands, all resort islands and all major industrial islands. With nearly three decades of excellence and a proven record of success, it continues to lead the market, holding a superior market position on high value segments such as mobile, enterprise and fixed broadband. To learn more, visit [www.dhiraagu.com.mv](http://www.dhiraagu.com.mv).

### **About Verimatrix**

[Verimatrix](#) specializes in securing and enhancing revenue for network-connected devices and services around the world and is recognized as the global number one in revenue security for IP-based video services. The award-winning and independently audited Verimatrix Video Content Authority System ([VCAS](#)) family of solutions enables next-generation video service providers to cost-effectively extend their networks and enable new business models. The company has continued its technical innovation by offering a comprehensive data collection platform, [Verspective Analytics](#), for automated system real-time quality of experience (QoE) optimization to drive user engagement and content monetization, and data collection/analytics and [Vtegrity](#), advanced security that addresses IoT threats and service lifecycle management.

Its [unmatched partner ecosystem](#) enables Verimatrix to provide unique business value beyond security as service providers introduce new applications that leverage the proliferation of connected devices. For more information, please visit [www.verimatrix.com](http://www.verimatrix.com), our [Pay TV Views blog](#) and follow us [@verimatrixinc](#), [Facebook](#) and [LinkedIn](#) to join the conversation.

