



BroadcastAsia 2018, Singapore, Jun. 25, 2018 – [Verimatrix](#), a specialist in securing and enhancing revenue for network-connected devices and services, today announced delivery and implementation of Verimatrix’s next-generation Video Content Authority System (VCAS™) at Tohokushinsha Film Corporation (TFC) to secure its OTT services. The cloud-based deployment includes MultiRights® OTT for digital rights management (DRM) as part of VCAS™ Ultra. The framework is designed to support multi-DRM as well as meet 4K/UHD content security requirements.

MultiRights OTT provides server-side support for secure content distribution to mobile and smartphone devices as well as OTT set-top boxes, PCs, HDMI dongles and other CE devices for complete, end-to-end management of revenue security. Because it allows for the inclusion of third-party DRM solutions and client devices under the VCAS umbrella, it supports TFC’s large array of OTT devices, including those with embedded DRM options. Looking toward the future, the selection of VCAS Ultra platform enables TFC to be prepared for UHD/4K content delivery in the future.

Verimatrix’s flexible deployment capabilities provides TFC the freedom to choose a cloud solution, which can be configured to support on premise server, virtual or hybrid integration models.

“In building its revenue security framework, TFC now has a strong yet flexible foundation that supports multi-DRM for its current OTT services, as well as the greater complexities that will arise with its forthcoming premium delivery models,” said Verimatrix President Steve Oetegenn. “Verimatrix continues to invest heavily in the research and development of our solutions so that software-empowered operators like TFC can rest assured we are reducing complexity and providing them with utmost security benefits in a constantly evolving pay-TV landscape.”

The VCAS framework is being used by TFC to secure multiple Japanese OTT brands including STAR CHANNEL, CLASSICA JAPAN, Super! drama TV, and FAMILY GEKIJO .

To learn more about VCAS Ultra, visit www.verimatrix.com/ultra, or visit Verimatrix at BroadcastAsia booth [#4C3-01](#).

About Verimatrix

[Verimatrix](#) specializes in securing and enhancing revenue for network-connected devices and services around the world and is recognized as the global number one in

revenue security for IP-based video services. The award-winning and independently audited Verimatrix Video Content Authority System ([VCAS](#)) family of solutions enables next-generation video service providers to cost-effectively extend their networks and enable new business models. The company has continued its technical innovation by offering a comprehensive data collection platform, [Verspective Analytics](#), for automated system real-time quality of experience (QoE) optimization to drive user engagement and content monetization, and data collection/analytics and [Vtegrity](#), advanced security that addresses IoT threats and service lifecycle management.

Its [unmatched partner ecosystem](#) enables Verimatrix to provide unique business value beyond security as service providers introduce new applications that leverage the proliferation of connected devices. For more information, please visit www.verimatrix.com, our [Pay TV Views blog](#) and follow us [@verimatrixinc](#), [Facebook](#) and [LinkedIn](#) to join the conversation.

