



**IBC 2018, Amsterdam (Booth # 5.A59), Sept. 13, 2018** – [Verimatrix](#), a specialist in securing and enhancing revenue for network-connected devices and services, today announced that 1+1 Media, one of the largest media holdings in Ukraine, has deployed the Verimatrix Video Content Authority System (VCAS™) for DVB to secure its digital satellite (DVB-S) network.

“Cardless security offers a more modern and flexible approach that enables us to upgrade our network services more cost efficiently, while still maintaining a high security standard for premium content,” said Pakholchuk Yaroslav, COO, 1+1 Media. “We are happy to be working with Verimatrix to help us continue to grow our network footprint in the region.”

The cardless VCAS for DVB system supports future network expansion, including the addition of more advanced and flexible services, such as over-the-top (OTT) video delivery. Direct broadcast satellite television distributor Viasat Ukraine, which is related to 1+1 Media, has previously partnered with Verimatrix to secure IPTV and OTT services with VCAS revenue security solutions.

We’re delighted to extend our relationship within the 1+1 Media Group to help position them for future growth,” said Steve Oetegenn, president, Verimatrix. “This deployment underscores our strength in the Eastern European region and leverages our powerful partner ecosystem to help meet 1+1 Media’s operational and business needs.”

Verimatrix partnered with Romsat Ukraine, who was the systems integrator for this deployment, and set-top box providers Skyworth and Skardin, which feature secure system-on-chips (SoCs) from ALi Corporation. In a recent white paper from Cartesian, a specialist consultancy for the telecoms, digital media, and technology industries, they found that the introduction and increasing deployment of Trusted Execution Environments (TEEs) in the SoC provides a highly secure environment for the deployment of cardless security, which can be quickly and easily upgraded over the air. For more details, download the paper at <http://bit.ly/cardlessCA>

Verimatrix will be showcasing its revenue security and enhancement solutions at IBC 2018. Visit our site to schedule a meeting [www.verimatrix.com/ibc2018](http://www.verimatrix.com/ibc2018)

## About 1+1 Media

1+1 Media Group is one of the largest media holding companies in Ukraine. We never rest and continue to set ambitious goals for us. That is why 1+1 Media Group holds the leading positions in the media market. Our mission is creating content that changes the way people think about the world and themselves. The structure of 1+1 Media includes 7 television channels – «1+1», «2+2», «TET», «PLUSPLUS», «1+1 International», «UNIAN TV» and «Bigudi», a group of Internet-sites, own distribution and production departments, VOD-platform 1+1 video and the High School of Media & Production.

For more information contact us by [reception@1plus1.tv](mailto:reception@1plus1.tv) or visit our website <https://media.1plus1.ua/en/media> and follow 1+1 Media Group on [Facebook](#) and [Instagram](#).

## About Verimatrix

[Verimatrix](#) specializes in securing and enhancing revenue for network-connected devices and services around the world and is recognized as the global number one in revenue security for IP-based video services. The award-winning and independently audited Verimatrix Video Content Authority System ([VCAS](#)) family of solutions enables next-generation video service providers to cost-effectively extend their networks and enable new business models. The company has continued its technical innovation by offering a comprehensive data collection platform, [Verspective Analytics](#), for automated system real-time quality of experience (QoE) optimization to drive user engagement and content monetization, and data collection/analytics and [Vtegrity](#), advanced security that addresses IoT threats and service lifecycle management.

Its [unmatched partner ecosystem](#) enables Verimatrix to provide unique business value beyond security as service providers introduce new applications that leverage the proliferation of connected devices. For more information, please visit [www.verimatrix.com](http://www.verimatrix.com), our [Pay TV Views blog](#) and follow us [@verimatrixinc](#), [Facebook](#) and [LinkedIn](#) to join the conversation.

