San Diego, Sept. 21, 2017 — <u>Verimatrix</u>, the specialist in securing and enhancing revenue for network-connected devices and services, has been honored with two prestigious awards during IBC 2017 for its pivotal approach to Big Data collection and analytics. The company earned its fifth CSI Award in the "Best in Data & Analytics" category for Verspective™ Operator Analytics, while Verspective RT, an enhanced component of the platform, was named "Best in Show" by TVBEurope. This is the second consecutive year that Verimatrix has received accolades from both.

"We are thrilled to yet again be honored with these highly-coveted stamps of approval, attesting to both the strength of Verspective Operator Analytics and the need for such an actionable intelligence platform in today's pay-TV landscape," commented Steve Oetegenn, president of Verimatrix. These awards reinforce the impact of our constant innovation – all of which helps video service providers retain subscribers, achieve competitive differentiation and ultimately open new streams of revenue."

The CSI Awards are among the most prestigious and competitive technology awards in the industry, designed to recognize and reward innovation and excellence in the cable, satellite, broadcast, IPTV, telco, internet/online/OTT video, mobile TV and associated sectors. The CSI Award for "Best Data Analytics Innovation" serves to recognize the company that provides the most rewarding opportunities for broadcasters and pay-TV operators to increase revenues through better customer understanding and targeting, thus enabling them to deliver personalized service recommendations and improved service quality and experience.

TVBEurope's "Best of Show" recognition is designed to draw attention to new innovative products and services launching at IBC. Winners were selected by a panel of professional users and editors for pushing the boundaries in their respective industries.

Verspective Operator Analytics is an extensible suite of offerings designed from the ground up to emphasize data security and integrity as a foundation for actionable intelligence. It enables data export to leading pre-integrated analytics partners, as well as the operator's own business intelligence tools, effectively enabling them to minimize subscriber churn, optimize advertising revenue and enhance the discovery experience with state-of-the-art recommendation and personalization algorithms. Verimatrix offers a quick-start evaluation program to implement Verspective

Operator Analytics in the cloud, helping video service providers better understand how the solution can rapidly and securely collate data from various sources, helping them make more actionable decisions.

Just ahead of IBC 2017, Verimatrix introduced Verspective RT, an optional component that provides real-time client data analyses into quality of experience and content viewing habits to help improve the overall subscriber experience and service composition. Read the release to learn more about Verspective RT, and for more information about all Verspective solutions, please visit www.verimatrix.com/verspective.

About Verimatrix
Verimatrix specializes in securing and enhancing revenue for network-connected devices and services around the world and is recognized as the global number one in revenue security for IP-based video services. The award-winning and independently audited Verimatrix Video Content Authority System (VCAS™) family of solutions enables next-generation video service providers to cost-effectively extend their networks and enable new business models. The company has continued its technical innovation by offering the world's only globally interconnected revenue security platform, Verspective™ Intelligence Center, for automated system optimization and data collection/analytics, and Vtegrity™, advanced security that addresses IoT threats and service lifecycle management.

Its unmatched partner ecosystem enables Verimatrix to provide unique business value beyond security as service providers introduce new applications that leverage the proliferation of connected devices. Verimatrix is an ISO 9001:2008 certified company. For more information, please visit www.verimatrix.com, our Pay TV Views blog and follow us @verimatrixinc, Facebook and LinkedIn to join the conversation.