

Verimatrix Expands Presence in UAE by Securing Selevision's Advanced Multi-Network Deployment

calendar_today Mar 1, 2016

Dubai, CABSAT 2016, Mar. 1, 2016 – [Verimatrix](#), the specialist in securing and enhancing revenue for multi-network, multi-screen digital TV services around the globe, today announced that Selevision, the leading Saudi Arabian technology and service provider for the global broadcast industry and the multi-platform entertainment company in the Middle East and North Africa, has deployed the [Verimatrix Video Content Authority System \(VCAS™\) for Broadcast-Hybrid](#) to provide enhanced revenue security for its entertainment service aptly called Seevii, which is delivered via a hybrid IPTV and over-the-top (OTT) network.

"When Selevision first planned this new service, choosing the right revenue security solution was of paramount importance," said Ammar Al Hares, COO, Selevision Dubai. "We selected VCAS for Broadcast-Hybrid because of its proven ability to provide robust protection for premium content library, as well as its ability to scale to protect future services."

Seevii offers 200 channels in HD and SD in addition to restart TV, catch-up TV, full advanced electronic program guide and video-on-demand (VOD) services. The service is delivered via different HEVC-based set-top boxes, iOS and Android smartphones and tablets in addition to a web portal, enabling users to seamlessly consume broadcast video, VOD and DVR content on additional screens anywhere in the home.

VCAS for Broadcast-Hybrid is an ideal revenue security solution for Selevision as it combines efficient and secure linear service delivery over RF networks with modern server-side, two-way key management, and fully leverages enhanced HTTP Live Streaming (HLS) security for catch-up/on-demand and unicast linear services to hybrid STBs, smart TVs and mobile devices. The cardless revenue security solution draws on the strengths of the global number one [VCAS for IPTV](#), and the highly successful [VCAS for Internet TV](#), and also ensures harmonized rights management for subscribers at home and on the go.

"Selevision is clearly committed to providing its users with the access to the content and services they demand. We are delighted to play such a critical role in this exciting deployment," said Steve Oetegenn, president, Verimatrix. "Together we have created a robust, yet flexible revenue security framework to serve as the foundation of its new service, while also providing them the scalability to add new services in the future."

Verimatrix will showcase its breadth of multi-network solutions at its booth (ZE3-41 & ZE3-43) during CABSAT to illustrate the many advantages and capabilities of its [VCAS™ architecture](#). To arrange a meeting with Verimatrix at the show, please visit: www.verimatrix.com/events/cabsat-2016

About Selevision

Selevision, a wholly owned operating subsidiary of Khusheim Holdings, is a leading Saudi-based Technology and Service provider for the global broadcast industry, and a multi-platform Entertainment company which delivers premium content to customers across the Middle East and North Africa via Video On Demand in addition to the Live TV, Restart TV and Catch-up TV.

The Company has secured agreements with global content owners, developers and distributors and leading regional media operators such as Hollywood's major studios including Disney Media Distribution, Paramount Pictures, NBC Universal, The Twentieth Century Fox, Sony Pictures, Warner Brothers and a broad selection of the best content from Bollywood and the Middle East.

Its B2B offerings span the range of Hybrid Broadband Broadcast TV (HbbTV), Content Delivery Systems, Targeted Advertising and Monitoring Platforms, set-top boxes and Electronic Programming Guides. Selevision is headquartered in the Kingdom of Saudi Arabia with development and sales offices in the United Arab Emirates. For more information visit www.selevision.net

About Verimatrix

[Verimatrix](#) specializes in securing and enhancing revenue for multi-network, multi-screen digital TV services around the globe and is recognized as the global number one in revenue security for connected video devices. The award-winning and independently audited Verimatrix Video Content Authority System ([VCAS™](#)) family of solutions enable next-generation video service providers to cost-effectively extend their networks and enable new business models. The company has continued its technical innovation by offering the world's only globally interconnected revenue security platform, [Verspective™ Intelligence Center](#), for automated system optimization and data collection/analytics.

Its [unmatched partner ecosystem](#) and close relationship with major studios, broadcasters and standards organizations enables Verimatrix to provide a unique advantage to video business issues beyond content security as operators introduce new services to leverage the proliferation of connected devices. Verimatrix is an ISO 9001:2008 certified company. For more information, please visit www.verimatrix.com, our [Pay TV Views blog](#) and follow us [@verimatrixinc](#), [Facebook](#) and [LinkedIn](#) to join the conversation.