Inside Secure and Rambus Collaborate to Protect Delivery of 4K and Ultra HD Premium Content

📅 May 29, 2016

Meets Hollywood studios' new specifications for secure download, storage and playback of premium content

Aix-en-Provence, France, May 30th, 2016, – Inside Secure (Euronext Paris: INSD), a leader in embedded security solutions for mobile and connected devices, today announced it is working with Rambus Cryptography Research Division to enable the delivery of over-the-top (OTT) 4K and Ultra High Definition (UHD) content that meets Secure Content Storage Association (SCSA) specifications. These specifications, which support VIDITY™-branded consumer devices, are endorsed by major Hollywood studios, including 20th Century Fox and Warner Bros., to enable the secure download, local storage and playback of premium HD content.

"This collaboration between Rambus and Inside Secure means that consumer electronics manufacturers can easily comply with the new specs set by Hollywood to securely distribute 4K and Ultra HD premium content," said Andrew McLennan, executive vice-president of the Mobile Security Division of Inside Secure. "With the launch of a new agent for SCSA, Inside Secure also advances its goal of offering a multi-DRM platform, a platform already being used by 100 major deployments - including HBO, BBC, Sky, Orange, Canal+, and Bell Canada - and more than 120 million consumers every day."

The Inside Secure digital rights management (DRM) technology in the SCSA and VIDITY ecosystems sprung from its early membership and involvement in SCSA. This builds on and expands its DRM Fusion range of content protection solutions which offers freedom of DRM choice when designing solutions for a multi-screen video service. Inside Secure's DRM Fusion already supports Microsoft PlayReady alongside Google Widevine and Verimatrix ViewRight® Web Hollywood studios-approved client security for 4K/Ultra HD content. This extensive choice of popular DRM systems makes the solution fully adapted for the largest number of OTT operators.

"It is critical to provide consumers with the best digital programming ownership experience in a safe and secure manner," said Dr. Simon Blake-Wilson, vice-president of Products and Marketing at Rambus Cryptography Research. "Rambus is pleased to work with Inside Secure to support new premium content protection standards like VIDITY, enabling consumers to enjoy the best content in their favorite setting on their favorite device."

To learn more about Inside Secure's content protection solutions, please visit: http://www.insidesecure.com/Markets-solutions/Content-Protection-and-Entertainment

About Inside Secure

Inside Secure (Euronext Paris FR0010291245 – INSD) provides comprehensive embedded security solutions. World-leading companies rely on Inside Secure's mobile security and secure transaction offerings to protect critical assets including connected devices, content, services, identity and transactions. Unmatched security expertise combined with a comprehensive range of IP, semiconductors, software and associated services gives Inside Secure customers a single source for advanced solutions and superior investment protection.

For more information, visit

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LOGO COLORS:

The logo is made up of four main colors. The morse code icon is treated with a gradient of the Blue and Magenta values at a -45° angle from Blue in the upper left, to Magenta in the lower right. The Purple value is taken from the center area of the gradient itself.

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NOTE: If gradient is recreated, the angle should be set at -45°.

Blue	Purple	Magenta	Warm Gray	Light Gray

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