Inside Secure Delivers Secure Content Distribution and Monetization Software for the HTC Vive Ecosystem
Sep 5, 2016
Native integration of advanced content protection technology within HTC Vive virtual reality system to reassure developers and boost content proliferation
Aix-en-Provence, France, September 6th, 2016, – <u>Inside Secure</u> (Euronext Paris: INSD), a leader in embedded security solutions for mobile and connected devices, today announced to integrate Inside Secure's leading content protection technology into HTC's Vive™ system environment, providing complete reassurance of secure content deployment.
The most important factor in pervasive consumer and business adoption of virtual reality is a broad community of developers generating compelling content across multiple applications. To achieve this, there needs to be an intuitive way to ensure copyright is protected and content is secure. Inside Secure's recognized content protection technology will support content creaters and developers to guaranteeing VR content is protected from server to device.
"We are very pleased to be selected by HTC, an leading innovator in virtual reality, to create a significant breakthrough in the VR industry," said Andrew McLennan, executive vice-president of Inside Secure's Mobile Security Division. "Driving trust all along the VR content distribution chain will benefit the user experience by greatly enriching the content offering."
Visit https://www.htcvive.com/ to learn more about the HTC Vive

To learn more about Inside Secure's content protection solutions, please visit: http://www.insidesecure.com/Markets-solutions/Content-Protection-and-Entertainment

Vive is a first-of-its-kind virtual reality platform designed by HTC and Valve. Uniting passion, talent and innovation, Vive delivers on the promise of VR with game-changing technology and best-in-class content. Unveiled during HTC's Mobile World Congress keynote in March 2015, Vive has since been recognized with over 30 awards, including best of CES 2016.

About Inside Secure

Inside Secure (Euronext Paris FR0010291245 - INSD) provides comprehensive embedded security solutions. World-leading companies rely on Inside Secure's mobile security and secure transaction offerings to protect critical assets including connected devices, content, services, identity and transactions. Unmatched security expertise combined with a comprehensive range of IP, semiconductors, software and associated services gives Inside Secure customers a single source for advanced solutions and superior investment protection.

For more information, visit

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