Amlogic Partners with Verimatrix to Offer Advanced Security Chipsets for Multiscreen Video Delivery

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Amlogic, a leading fabless semiconductor company providing solutions for advanced consumer products, and <u>Verimatrix</u>, the specialist in securing and enhancing revenue for multinetwork, multi-screen digital TV services around the globe, today announced that Amlogic's quad-core M8 series, S805 and S812, system-on-chip (SoC) has been certified compliant with Verimatrix Advanced Security.

The Amlogic SoC makes it very easy for Smart TVs, OTT/IP set-top boxes (STBs), and other multimedia consumer devices to access a secure video distribution solution. Having the Amlogic SoCs available for rapid integration with <u>Verimatrix ViewRight®</u> security provides global digital TV operators with the ultimate freedom of choice when selecting STBs that minimize costs, without sacrificing the ability to meet evolving service requirements in the long term.

Cardless security for today's progressive operators utilizes a sophisticated SoC with embedded security features that enables a robust and renewable pay-TV security architecture. The security module is software-based, yet sensitive keys and content decryption reside in a highly secure environment that resists attacks from tools traditionally used by smartcard pirates. Additionally, the renewability of cardless security provides a distinct advantage in times of fast-changing threats and business opportunities. Software-based security, in combination with state-of-the-art, secure SoC technology, also offers lower CAPEX and OPEX costs for a more favorable total cost of ownership.

"The collaboration with Amlogic on our Advanced Security certification ultimately enables operators to escape traditional conditional access, single-network limitations without compromising security or adding complexity to the consumer experience," said Petr Peterka, CTO at Verimatrix. "Our cardless solutions offer a security level that is essential to new multi-network service models, which would be impossible to achieve with legacy systems. We are pleased to be working with Amlogic to power next-generation video services around the globe."

"Having Amlogic SoCs supported by the latest Verimatrix Advanced Security benefits our customers with optimal revenue protection." said James Xie, vice president, corporate business strategy at Amlogic. "With this Advanced Security certification, we are able to provide broadcast, hybrid and IPTV content delivery platforms that address worldwide business opportunities."

About Amlogic

Amlogic is a leading fabless system-on-chip (SoC) company that provides open platform solutions for multimedia consumer devices including value-line tablets, OTT/IP STBs and Android-based Smart TVs. Amlogic has combined its proprietary high-definition application processing engine and systems IP with industry-leading CPU and graphics processor technologies to produce solutions for leading OEM and ODM partners. The Company's customized application processor SoC solutions provide a high level of system integration to optimize size, performance, power consumption and cost. Amlogic enables partners to rapidly develop market-leading products by providing turnkey solutions utilizing software platforms such as Android, Qt and the HTML5 open internet standard. Founded in 1995, Amlogic is a US-based company headquartered in Santa Clara, CA with offices in Beijing, Hong Kong, Shanghai, Shenzhen, and Taipei.

Visit Amlogic online at http://www.amlogic.com

About Verimatrix

Verimatrix specializes in securing and enhancing revenue for multi-network, multi-screen digital TV services around the globe. The award-winning and independently audited <u>Verimatrix</u> <u>Video Content Authority System (VCAS[™])</u> and <u>ViewRight®</u> solutions enable cable, satellite, terrestrial, IPTV and OTT operators to cost-effectively extend their networks and enable new business models. As the established leader in cardless security solutions, the company has leveraged its innovative <u>3-Dimensional Security</u> approach to provide harmonized rights for premium content delivery to a range of devices over new hybrid network combinations.

Maintaining close relationships with major studios, broadcasters, standards organizations and its <u>unmatched partner ecosystem</u> enables Verimatrix to provide a unique perspective on video business issues beyond content security as operators introduce new services to take advantage of the proliferation of connected devices. Verimatrix is an ISO 9001:2008 certified company. For more information, please visit www.verimatrix.com, our <u>Pay TV Views blog</u> and follow us at <u>@verimatrixinc</u>, <u>Facebook</u> and <u>LinkedIn</u> to join the conversation.

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