Verimatrix Explores the Extended Role of Revenue Security in IoT Strategy at Connected TV Summit 2015

calendar_today   Jun 17, 2015

Multi-network Solutions Breakfast Briefing Brings Wide Range of Innovators Together to Discuss Role of Service Providers and Smart Home Applications

London, Connected TV World Summit – Verimatrix, the specialist in securing and enhancing revenue for multi-network, multi-screen digital TV services around the globe, today announced that it will host the latest event in its popular Multi-network Solutions in the Real World Forum series at the Connected TV World Summit 2015, June 24-25 in London at Kings Place in conjunction with Videonet. As topics related to the Internet of Things (IoT) increasingly blend into the pay-TV debate, the Breakfast Briefing offers a timely and thought-provoking perspective on how seriously service providers should treat the Smart Home.

The "Pay-TV and the Internet of Things (IoT)" Breakfast Briefing on Wed., June 24 from 8:00 a.m. – 9:30 a.m. in the Breakout Theatre will explore the impact of IoT on the pay-TV industry, defining the landscape and serving as the foundation for the remainder of the conference. During the Briefing, a panel of industry visionaries and innovators from the following companies will present: Jordy Egging, CEO, TimeLabz; Christophe Rufin, director, Cloud, TV & Entertainment Ecosystems, Orange; Dimitri Carbonnelle, founder, Livosphere; Gonçalo Monteiro, IoE/IoT Pay TV senior strategist; Jon Carter, UK head of business development, Connected Home, Deutsche Telekom AG; and François Girodolle, head of Product Partnerships – Works with Nest – Europe, Nest; will join Steve Christian, SVP, Marketing, Verimatrix, to explore the role of service providers in the delivery of IoT applications and services.

The panel will consider whether service providers can offer the user experience (UX), the enterprise security and personal privacy that will be necessary to make smart new services and apps customer-friendly.

This Day 1 Breakfast Briefing is free to attend, but space is limited. To reserve your spot, visit the Connected TV Summit website.

Christian will also participate in the "Defining and creating the truly Immersive TV experience" panel June 24 at 14:40 in the Main Theatre. During the panel, he will share insights on how service providers can harmonize an immersive UX that works across multiple screens.

To book a meeting to meet with Verimatrix at Connected TV Summit, please visit the website.

About Verimatrix

Verimatrix specializes in securing and enhancing revenue for multi-network, multi-screen digital TV services around the globe. The award-winning and independently audited Verimatrix Video Content Authority System (VCAS™) and ViewRight® solutions enable cable, satellite, terrestrial, IPTV and OTT operators to cost-effectively extend their networks and enable new business models. As the established leader in cardless security solutions, the company has leveraged its innovative 3-Dimensional Security approach to provide harmonized rights for premium content delivery to a range of devices over new hybrid network combinations.

Maintaining close relationships with major studios, broadcasters, standards organizations and its unmatched partner ecosystem enables Verimatrix to provide a unique perspective on video business issues beyond content security as operators introduce new services to take advantage of the proliferation of connected devices. Verimatrix is an ISO 9001:2008 certified company. For more information, please visit www.verimatrix.com, our Pay TV Views blog and follow us at @verimatrixinc, Facebook and LinkedIn to join the conversation.