

Verimatrix Examines the Pervasive Role of Security at First IoT Security Conference

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SVP of Marketing Steve Christian to Address Security Issues Surrounding IoT during Panel Sessions

San Diego – Sept. 15, 2015 –[Verimatrix](#), the specialist in securing and enhancing revenue for multi-network, multi-screen digital TV services around the globe, today announced its involvement at IoT Security, the world's first conference dedicated to the security and privacy of the Internet of Things. Taking place September 22-23, 2015, in Boston, IoT Security offers a comprehensive conference program that features visionary speakers from across the IoT industry who will speak on a range of security-related topics and issues. Key discussion points include data interception, secure devices, data protection, prevention and risks of threats and legal issues.

Steve Christian, SVP of Marketing at Verimatrix, will be speaking about building a foundation of security technology and services for IoT applications as he participates in two panels on September 23rd. During the first discussion, "Maximizing technology to safeguard the business of IoT," at 12:10 p.m., Christian will examine core IoT security threats and suggest ways to overcome the challenges of protecting vertical applications. Christian's second panel session, "Security in the Network," will begin at 2:10 p.m. and will focus on the roles of service providers and operators in defining IoT-related architectures that incorporate key principles of security and integrity.

The third e-book in the Verimatrix Software-Empowered Video Operator series, addresses the opportunities and security concerns for operators as they transition from a set of standalone network deployments to a world of globally interconnected solutions. To learn more about the many benefits of a globally connected security approach, please download a copy at www.verimatrix.com/SWempowered3

To book an appointment with Christian and the Verimatrix team at [IoT Security](#), please click [here](#).

About Verimatrix

[Verimatrix](#) specializes in securing and enhancing revenue for multi-network, multi-screen digital TV services around the globe. The award-winning and independently audited Verimatrix Video Content Authority System ([VCAS™](#)) and [ViewRight®](#) solutions enable cable, satellite, terrestrial, IPTV and OTT operators to cost-effectively extend their networks and enable new business models. As the established leader in cardless security solutions, the company has leveraged its innovative 3-Dimensional Security approach to provide harmonized rights for premium content delivery to a range of devices over new hybrid network combinations.

Maintaining close relationships with major studios, broadcasters, standards organizations and its [unmatched partner ecosystem](#) enables Verimatrix to provide a unique perspective on video business issues beyond content security as operators introduce new services to take advantage of the proliferation of connected devices. Verimatrix is an ISO 9001:2008 certified company. For more information, please visit www.verimatrix.com, our [Pay TV Views blog](#) and follow us [@verimatrixinc](#), [Facebook](#) and [LinkedIn](#) to join the conversation.