## Verimatrix Establishes the Standard in Cardless Security with Advanced Security Certification for the Broadest Range of Chipsets

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## Program of Security Certifications with Leading SoC Providers Lower Total Cost of Ownership for Set-top Box Deployments

Convergence India, New Delhi, Jan. 21, 2015 – <u>Verimatrix</u>, the specialist in securing and enhancing revenue for multi-network, multi-screen digital TV services around the globe, today revealed the latest system-on-chip (SoC) families that have been certified compliant with Verimatrix Advanced Security. Having the industry's broadest range of chipsets available for rapid integration with <u>Verimatrix ViewRight</u>® security provides global digital TV operators with the ultimate freedom of choice when selecting set-top boxes (STBs) that minimize costs, without sacrificing the ability to meet evolving service requirements over the long term.

Cardless security for today's progressive operators utilizes a sophisticated SoC with embedded security features that enables a robust and renewable pay-TV security architecture. The security module is software-based, but sensitive keys and content decryption resides in a highly secure environment that resists attacks by tools traditionally used by smartcard pirates. Additionally the renewability of cardless security is a distinct advantage in times of fast changing threats and business opportunities. Software-based security, in combination with state-of-the-art secure SoC technology, also offers lower CAPEX and OPEX costs for a more favorable total cost of ownership.

"The collaboration with our chipset vendors on Advanced Security certifications ultimately enables operators to escape traditional conditional access, single-network limitations without compromising security or adding complication to the consumer experience," said Petr Peterka, CTO of Verimatrix. "Our cardless solutions offer a security level that is essential to new multi-network service models, otherwise impossible to achieve with legacy systems. We are pleased to be working with leading vendors to power the next-generation of video services around the place."

The latest vendors and certified SoCs family types include\*:

ALi Corporation	ALi SD Cable MP2/4: M3281/M3261 Family  ALi HD Cable/Satellite SoC with zapper and hybrid: M3715/M3515 Family  ALi HD Cable SoC with hybrid and gateway: M3733 Family  ALi HD Terrestrial SoC with zapper and hybrid: M3823 Family
Broadcom Corporation	BCM7013/BCM7014 Family BCM7231/7230/7229/7221/7220/7219 Family BCM7362 BCM7435/7434 Family BCM7581/7583/7584 Family
HiSilicon Technologies Co., Ltd	HD DVB zapper/HD hybrid: Hi3716M Family  SD DVB zapper: Hi3110E  Smart platform: Hi3796/Hi3798/Hi3716C/Hi3719
Mstar Semiconductor, Inc	SD Zapper: 5017/5019/5045 HD Zapper: 5029/5043 Hybrid: 7862/7863/7866 Smart: 7C89/7Z85
Sigma Designs Inc.	Tango 3(MIPS): SMP8674, SMP8675 Tango4(ARM): SMP8756, SMP8758
ST Microelectronics	STiH2xx Family, including STiH237 for satellite and STiH273 for cable

<sup>\*</sup>For a complete list of certified SoCs, please contact your Verimatrix sales representative.

Verimatrix will be highlighting its DVB cardless security solutions across MPEG-2 SD, MPEG-4 SD, MPEG-HD and hybrid STBs at Convergence India, Jan. 21-23. Included will be demonstrations with LG CNS and DTV Research on stand #C114 during the show.

## **About Verimatrix**

Verimatrix specializes in securing and enhancing revenue for multi-network, multi-screen digital TV services around the globe. The award-winning and independently audited <u>Verimatrix Video Content Authority System (VCAS™) and ViewRight®</u> solutions enable cable, satellite, terrestrial, IPTV and OTT operators to cost-effectively extend their networks and enable new business models. As the established leader in cardless security solutions, the company has leveraged its innovative <u>3-Dimensional Security</u> approach to provide harmonized rights for premium content delivery to a range of devices over new hybrid network combinations.

Maintaining close relationships with major studios, broadcasters, standards organizations and its <u>unmatched partner ecosystem</u> enables Verimatrix to provide a unique perspective on video business issues beyond content security as operators introduce new services to take advantage of the proliferation of connected devices. Verimatrix is an ISO 9001:2008 certified company. For more information, please visit www.verimatrix.com, our <u>Pay TV Views blog</u> and follow us at <u>@verimatrixinc</u>, <u>Facebook</u> and <u>LinkedIn</u> to join the conversation.