# Solcon Deploys Joint Solution from Verimatrix and Divitel for Advanced, Secure Overthe-Top TV Service

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## Dutch ISP Solcon Relies on Integrated Solution to Extend Reach of New OTT Platform

San Diego and Dronten, Oct. 19, 2015 - <u>Verimatrix</u>, the specialist in securing and enhancing revenue for multi-network, multi-screen digital TV services around the globe, today announced that it has partnered with Divitel, a provider of digital media solutions, to develop a joint solution that integrates the <u>Video Content Authority System (VCAS<sup>TM</sup>) for Internet</u> <u>TV</u> with the Divitel Operating Center (DOC). Leading ISP Solcon has deployed the integrated solution to extend the reach of its Solcon TV platform, while also ensuring the revenue security of its content offering.

The collaboration underpins Divitel's role as an online video publisher (OVP), allowing Solcon to deliver OTT content in a robust and secure manner. Solcon NV, a leading Dutch ISP, relies on the joint solution to address one of the most complex issues in the video value chain, digital rights management (DRM). Solcon recognized the importance of having a robust revenue security solution in place and worked with Divitel and Verimatrix to develop a managed DRM to serve as a building block to their platform. Solcon also relies on VCAS for IPTV to secure its traditional, linear service offering.

"There are many challenges associated with the deployment of a new service offering," said Peter van der Vlies, CEO of Solcon. "However, when you work with proven vendors with an expansive and trusted partner ecosystem, many of the risks and challenges are minimized. We chose to partner with Divitel and Verimatrix on this deployment because of the relative ease of deploying a pre-integrated solution featuring two best-in-class technologies."

The VCAS<sup>TM</sup> for Internet TV revenue security solution provides a complete multi-screen security solution for OTT services implementing the HTTP Live Streaming (HLS) and MPEG-DASH protocols for live TV content. Ensuring that decryption keys are kept safe and distributed only to authorized users and client devices, the cardless security solution provides the same high level of digital TV security that Verimatrix is recognized for in 800+ IPTV deployments.

VCAS for Internet TV is integrated with Divitel's DOC, which ensures exceptional end-user experience and satisfaction. The Divitel Operating Center is a high-tech monitoring facility that provides 24/7 proactive support and manages video distribution platforms and solutions worldwide.

"We are proud of our collaboration with Verimatrix and Solcon. Our managed solution with Verimatrix enables us to better support Solcon's business case and provide the ROI they require," says Rob Verkes, account manager, Managed Services, Divitel. "The integrated solution also offers Solcon the flexibility to expand their services easily."

"OVPs are growing in popularity – as is the likelihood of content piracy," said Steve Oetegenn, president, Verimatrix. "OVPs demand the same level of security as traditional networks in order to enhance revenue security and increase quality of service (QoS) for their subscribers. Our integrated solution with Divitel helps mitigate the risks often associated with DRM, while also serving as the foundation for future growth and expansion, and we are delighted to be working together with Divitel on Solcon's exciting deployment."

## About Solcon

Solcon is a Dutch nation-wide internet service provider with almost 20 years of experience. Solcon has over 50,000 customers in residential and business providing Internet, Telephony and TV services all rated by our customers with a 8.5 on performance and service. Solcon proves to be a solid partner with high quality service and track record. The last 3 years Solcon was top on the list of service testing by Provider- Monitor of the consumer union. Solcon is a 100 % Dutch company with 2 datacenters in the Netherlands serving all customers with the righ-tech products.

### About Divitel

Divitel is the largest independent systems integrator based in Europe. Not just any systems integrator, Divitel is the proud engineer behind the screens. Divitel designs, builds and maintains the best video distribution solutions, from content to screen. Divitel brings every screen to life. Video is Divitel's passion and video technology is in their DNA. For nearly 20 years the company helps customers with intelligent video distribution solutions.

Because their unique independent position they do not depend on just one technology, supplier or brand. This means the company is able to choose from the best technologies, products and ideas for every question or challenge. Within Divitel you will find people that have a true passion for innovation, video and next-gen services. Millions of end-users enjoy a fantastic video user experience thanks to their solutions. Divitel is ISO 9001 certified. For more information, visit the Divitel Facebook page for nice-to-know, LinkedIn or www.divitel.com.

### **About Verimatrix**

<u>Verimatrix</u> specializes in securing and enhancing revenue for multi-network, multi-screen digital TV services around the globe. The award-winning and independently audited Verimatrix Video Content Authority System (<u>VCAS<sup>TM</sup></u>) and <u>ViewRight</u>® solutions enable cable, satellite, terrestrial, IPTV and OTT operators to cost-effectively extend their networks and enable new business models. As the established leader in cardless security solutions, the company has leveraged its innovative <u>3-Dimensional Security approach</u> to provide harmonized rights for premium content delivery to a range of devices over new hybrid network combinations.

Maintaining close relationships with major studios, broadcasters, standards organizations and its <u>unmatched partner ecosystem</u> enables Verimatrix to provide a unique perspective on video business issues beyond content security as operators introduce new services to take advantage of the proliferation of connected devices. Verimatrix is an ISO 9001:2008 certified company. For more information, please visit <u>www.verimatrix.com</u>, our <u>Pay TV Views blog</u> and follow us <u>@verimatrixinc</u>, <u>Facebook</u> and <u>LinkedIn</u> to join the conversation.