Saffron Digital and Verimatrix Collaborate to Offer Enhanced OTT Content Security

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Saffron Digital's MainStage OTT platform to feature VCAS for Internet TV

London – Saffron Digital, a premium video platform provider that simplifies the management and delivery of multi-platform video services, has partnered with Verimatrix, the specialist in securing and enhancing revenue for multi-network, multi-screen video services around the globe, to offer advanced revenue security and monetization tools to broadcasters and operators.

The new partnership enhances Saffron Digital's premium OTT platform, MainStage, with Verimatrix's proven revenue security solution. VCAS for Internet TV, powered by the multi-network Verimatrix Video Content Authority System (VCAS™), platform, provides a complete multi-screen security solution for OTT services over networks implementing the HTTP Live Streaming (HLS) and MPEG-DASH protocols, including both live (broadcast) and VoD content delivery. In addition, VCAS offers a harmonized rights management approach, a critical component of a full range pay-TV service offering.

Integrating VCAS into MainStage will enable Saffron Digital's customers to deliver video solutions that can be monetized across any device and business model by giving them the robust revenue security they demand.

Malachi Bierstein, SVP Sales and Marketing for Saffron Digital said, "Today's pay-TV operators and broadcasters expect enhanced content security across all IP connected devices with access to both live and on-demand content. We have teamed up with Verimatrix to enable our mutual customers to deliver on that promise in a seamless and cost-effective manner that drives increased engagement and service revenue."

"Our software-based revenue security solutions are well-suited to protect premium video services on a global scale," said Steve Oetegenn, president of Verimatrix. "Integrating VCAS with Saffron Digital's award-winning platform will enable them to offer content partners a secure platform that maximizes their revenue and supports access to the premium content that subscribers crave. We are looking forward to working with Saffron Digital and to collaborating with them to optimize the secure delivery of over-the-top (OTT) services around the globe."

Visit Saffron Digital at NAB Connected Media IP stand N1222 located in the North Hall and Verimatrix at stand SU7510.

About Saffron Digital

Saffron Digital designs and develops premium entertainment services that increase revenue and build viewer engagement. Using MainStage, its premium OTT platform, Saffron Digital offers content preparation, content management, application design and development, locker services, merchandising and a secure player in one place.

With offices in Europe, Asia and the US, Saffron Digital powers end-to-end premium video solutions on a global scale for clients including KDDI, Sky and HTC. It has received international recognition for its work and has won multiple awards including: The CSI Magazine Award for Best Content on demand Solution (2014); The Mobile Entertainment Award for Best Video and TV Service Provider (2009, 2010, 2011, 2012 and 2013); Guardian Top 100 Tech Media Invest Companies in the UK; MEFFYS 2011 Best TV & Video Service and the Media Momentum Award 2010, 2011.

About Verimatrix

Verimatrix specializes in securing and enhancing revenue for multi-network, multi-screen digital TV services around the globe. The award-winning and independently audited Verimatrix Video Content Authority System (VCAS™) and ViewRight® solutions enable cable, satellite, terrestrial, IPTV and OTT operators to cost-effectively extend their networks and enable new business models. As the established leader in cardless security solutions, the company has leveraged its innovative 3-Dimensional Security approach to provide harmonized rights for premium content delivery to a range of devices over new hybrid network combinations.

Maintaining close relationships with major studios, broadcasters, standards organizations and its unmatched partner ecosystem enables Verimatrix to provide a unique perspective on video business issues beyond content security as operators introduce new services to take advantage of the proliferation of connected devices. Verimatrix is an ISO 9001:2008 certified company. For more information, please visit www.verimatrix.com, our Pay TV Views blog and follow us at @verimatrixinc, Facebook and LinkedIn to join the conversation.