

# Parrot Licenses Inside Secure Content Protection Technology to Protect its State-of-the-Art Automotive Media Center

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Parrot Automotive Media Center is being adapted to fit into the vehicles of major vehicle manufacturer to bring "content" anywhere, anytime

**Aix-en-Provence, France, April 28th, 2015** – [Inside Secure](#) (Euronext Paris: INSD), a leader in embedded security solutions for mobile and connected devices, today announce that [Parrot](#), a major innovator who designs, develops and markets consumer products for smartphones and tablets as well as high technology solutions in the Automotive and UAV business, has licensed Inside Secure's [HDCP\(1\) technology](#) to protect its state-of-the-art Automotive Media Center. Parrot also offers the most extensive range of hands-free communication systems on the market for cars. Its globally recognized expertise in the fields of mobile connectivity and multimedia around Smartphones has positioned Parrot as a key player of in-car infotainment. Using Inside Secure's world famous security software solutions in its Automotive Media Center, Parrot will provide premium protection of premium media content (ie. HD TV) in the car, either to embedded display or to Consumer Electronic devices.

## [Parrot's automotive media center](#)

is the best-in-class cable box fitted for the automotive environment. Full HD movies from any connected source or on-board Digital TV receiver can be broadcasted seamlessly into automotive-grade displays or user's tablets. Each video source offers fully synchronized playback on multiple screens, or independent video source playback on each screen. The embedded displays run today's most popular apps and best seller games from the Parrot apps store. Mass production for the first car maker will start early 2016.

"Parrot is a leading innovator in the automotive market and we are proud to offer this new experience to bring "content anywhere anytime". We are pleased to team up with Inside Secure Technology in bringing audio and video media to end-users with high level security and appropriate digital rights management" said Eric Riyahi, Executive Vice-President at Parrot.

Inside Secure designs, develops and sells comprehensive embedded security solutions. World-leading companies rely on Inside Secure's mobile security and secure transaction offerings to protect critical assets including connected devices, content, services, identity and transactions. Unmatched security expertise combined with a comprehensive range of IP, semiconductors, software and associated services gives Inside Secure customers a single source for advanced solutions and superior investment protection.

Recently named 2014 European Frost & Sullivan Company of the Year, Cyber Defense Magazine's "The Most Innovative Digital Rights Management Solution for 2015" and finalist for Info Security Products Guide's 2015 "Most Innovative Company of the Year (Security) Category", Inside Secure is the only market player simultaneously offering hardware-only-based solutions (based on secure microcontrollers), software-only-based solutions, and a combination of both hardware and software, in addition to a broad intellectual property solutions portfolio, thereby addressing a full range of security solutions.

"Parrot innovation has taken the automotive industry by storm and we are thrilled to be a valuable component in their groundbreaking media center," said Martin Bergenwall, Head of the Mobile Security Division of Inside Secure. "INSIDE takes great pride in our ability to build the exact security system to meet the market demands of our high profile customers and to enable applications like Parrot's media system with world class security."

To learn more about Parrot's vision of an open platform aimed at reducing engineering costs and time-to-market without compromising reliability, please visit <http://www.parrotautomotive.com/en-gb/about/connected-infotainment>

To learn more about Inside Secure's DRM security solutions, please visit <http://www.insidesecond.com/Products/DRM-Content-Protection>

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## About Inside Secure

Inside Secure (Euronext Paris FR0010291245 – INSD) provides comprehensive embedded security solutions. World-leading companies rely on Inside Secure's mobile security and secure transactions offerings to protect critical assets including connected devices, content, services, identity and transactions. Unmatched security expertise combined with a comprehensive range of IP, semiconductors, software and associated services gives Inside Secure customers a single source for advanced solutions and superior investment protection. For more information, visit <http://www.insidesecond.com>

## Parrot contacts

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## About Parrot

Founded in 1994 by Henri Seydoux, Parrot creates, develops and markets advanced technology wireless products for consumers and professionals.

The company builds on a common technological expertise to innovate and develop in three primary markets:

- Automotive: With the most extensive range of hands-free communication and infotainment systems for vehicles on the market.
- Civil drones: With leisure quadricopters and solutions for professional use.
- Connected objects: With a focus in audio and gardening.

Headquartered in Paris, Parrot currently employs more than 900 people worldwide and generates the majority of its sales overseas.

Parrot has been listed on Euronext Paris since 2006. (FR0004038263 – PARRO)

For more information, please visit [www.parrotautomotive.com](http://www.parrotautomotive.com); [www.parrot.com](http://www.parrot.com)