

BH Telecom Expands Collaboration with Verimatrix to Ensure Revenue Security of Rapidly Growing, OTT Service Offering

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VCAS for Internet TV Integrated with Beenius Interactive TV to Provide Seamless, Flexible Revenue Security for Advanced Moja TV Service

ANGA Com 2015, Cologne – [Verimatrix](#), the specialist in securing and enhancing revenue for multi-network, multi-screen digital TV services around the globe, today announced that it has extended its relationship with BH Telecom (BHT), the leading telecommunication service-provider in Bosnia and Herzegovina. A longtime Verimatrix customer, BHT has now added [Video Content Authority System \(VCAS™\) for Internet TV](#) into its arsenal to ensure the revenue security of its Moja TV service. VCAS for Internet TV is integrated with the Beenius Interactive TV platform to promote the seamless and secure delivery of the service to a wide range of devices, including set top boxes (STBs) as well as PCs, Macs, iOS and Android devices.

Moja TV offers subscribers access to more than 130 channels, including high definition (HD) and timeshift channels, as well as video-on-demand (VoD) and video recording capabilities. Beenius d.o.o. is the systems integrator for the project, deploying the Beenius Interactive TV platform and VCAS for Broadcast-Hybrid to ensure the revenue security of the service. Oracle, Harmonic, Edgeware, and HP are also important members of the vendor ecosystem for the service.

"We chose to extend our collaboration with Verimatrix because VCAS has proven to be a robust and reliable revenue security platform that integrates seamlessly with the Beenius technology," said Sanin Kahvedžić, head of the service sector BH Line, BH Telecom. "In particular, we value the flexibility of the solution, and its ability to quickly scale to protect both current and future TV services. The wide range of device support was an important competitive differentiator, as was the fact that VCAS meets the Hollywood studio's stringent security requirements."

Integrated with the Beenius Interactive TV platform, VCAS for Internet TV enables combinations of multicast linear delivery with advanced adaptive bitrate streaming video services, while ensuring harmonized rights management for subscribers both at home and while on the go. The solution fully leverages enhanced HTTP Live Streaming (HLS) security for catch-up/on-demand and unicast linear services to hybrid STBs, mobile devices and smart TVs. The combined solution is flexible enough to support BHT as they continue to upgrade Moja TV while also protecting the existing footprint of the service today.

"Verimatrix has played an important role in this deployment," said Filip Remškar, CEO, Beenius d.o.o. "In addition to ensuring the revenue security of the service, we have benefited from having a single, unified system for BHT's wide range of content – whether it is traditional broadcast, live TV, or VoD delivered via IPTV or OTT. There are many advantages to having a unified system – for both the operator and their subscribers."

"Working with both Beenius and BHT over the last few years has been a pleasure, and we look forward to continuing our productive collaboration. As savvy operators around the globe strive to expand their service offerings and their market share, Verimatrix stands ready to assist them with their efforts by providing robust – yet scalable – solutions that can easily expand to encompass new services or features," said Steve Oetegenn, president, Verimatrix. "We are proud of the important role our VCAS platform is playing in BHT's current service offering, and look forward to helping this innovative operator further expand its service offering in the near future."

Verimatrix will showcase its breadth of multi-network solutions at its booth (Hall 10.1, Booth M10) during ANGA COM to illustrate the many advantages and capabilities of its [VCAS™ architecture](#). [To arrange a meeting with Verimatrix at the show, please visit the website.](#)

About BH Telecom

Established in 1992, BH Telecom (www.bhtelecom.ba) was the first company in Bosnia and Herzegovina to provide GSM, 3G and IPTV services. It was originally a state-owned corporation whose sole proprietor was Federation of Bosnia and Herzegovina. Since 2004 it has been listed as a public company with most stock still owned by the state. The company's headquarters are located in central Sarajevo.

About Verimatrix

[Verimatrix](#) specializes in securing and enhancing revenue for multi-network, multi-screen digital TV services around the globe. The award-winning and independently audited Verimatrix Video Content Authority System ([VCAS™](#)) and [ViewRight®](#) solutions enable cable, satellite, terrestrial, IPTV and OTT operators to cost-effectively extend their networks and enable new business models. As the established leader in cardless security solutions, the company has leveraged its innovative [3-Dimensional Security approach](#) to provide harmonized rights for premium content delivery to a range of devices over new hybrid network combinations.

Maintaining close relationships with major studios, broadcasters, standards organizations and its [unmatched partner ecosystem](#) enables Verimatrix to provide a unique perspective on video business issues beyond content security as operators introduce new services to take advantage of the proliferation of connected devices. Verimatrix is an ISO 9001:2008 certified company. For more information, please visit www.verimatrix.com, our [Pay TV Views blog](#) and follow us at [@verimatrixinc](#), [Facebook](#) and [LinkedIn](#) to join the conversation.

About Beenius

A proven TV platform for heterogeneous operators' environments. It supports IPTV, OTT, and hybrid services with vast number of possibilities to offer TV content anytime, anywhere on every device.

Built with the vision of becoming viewers' first choice, we offer customers an advanced solution, representing the optimum competitive advantage for their business.