



Verimatrix Chief Strategy Officer to Discuss Autonomous Vehicle Security at Drive World Conference & Expo

Aix-en-Provence, France and San Diego, USA, Aug. 26, 2019 – [Verimatrix](#), (Euronext Paris: VMX), a global provider of security and business intelligence solutions that protect content, devices, applications and communications, today announced that chief strategy officer Asaf Ashkenazi is scheduled to participate in a panel discussion during [Drive World Conference & Expo](#).

Titled, “[Hacking the Autonomous Vehicle](#),” the session takes place Wednesday, August 28 from 8 to 8:55 a.m. in Room 207 of the Santa Clara Convention Center. It’s slated to focus on the hacker threat and automakers’ related challenges to properly securing constantly connected vehicles.

“Autonomous vehicles are gaining ground quickly and cybersecurity threats are clearly top of mind,” Ashkenazi said. “Drive World is the perfect venue to highlight the industry’s specific, technical challenges in regard to the actual code that helps run these vehicles. Placing the issue front and center and proactively addressing code protection now bolsters confidence and peace of mind for automakers and passengers alike.”

Drive World Conference & Expo is a three-day inaugural event that brings together the brightest minds across the automotive electronics and embedded systems industries who are looking to shape the technology of tomorrow. For more information, visit www.driveworldexpo.com.

About Verimatrix

Verimatrix (Euronext Paris – VMX) is a global provider of security and business intelligence solutions that protect content, devices, applications and communications across multiple markets. Many of the world’s largest service providers and leading innovators trust Verimatrix to protect systems that people depend on every day for mobile apps, entertainment, banking, healthcare, communications and transportation.

Verimatrix offers easy-to-use software solutions, cloud services and silicon IP that provide unparalleled security and business intelligence. Proud to empower and protect its customers for more than two decades, Verimatrix serves IoT software developers, device makers, semiconductor manufacturers, service providers and content distributors. Visit www.verimatrix.com.

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