

Transforming viewer insights into revenue and retention.

The Verimatrix Video Content Authority System (VCAS™) delivers security and scalability alongside unmatched insight into key trends and performance indicators.



**Verimatrix
VCAS™
Monitoring**

PRODUCT BRIEF



FEEL THE VIBE: IMPROVE YOUR SUBSCRIBER EXPERIENCE WITH TRENDS & INSIGHTS

Verimatrix VCAS solutions are pre-integrated with a vast global ecosystem and have proven interoperability with subsystem providers (including billing, encoding, middleware and application vendors). Providing the freedom to work with partners of your choice for your video content workflow needs, VCAS also helps ensure studio-compliant security and arms operators with the knowledge they need to nurture and retain subscribers.

Verimatrix is often selected for its unprecedented ability to get customers up and running quickly while also providing powerful data to empower operators to continually improve their users' overall experience via data-rich dashboards.

Enhance the subscriber experience via Verimatrix VCAS Monitoring that brings to light vital trends and insights into key access, delivery response time, DRM performance, and much more.

- **Standard** - Dashboards update once per day
- **NRT** - Dashboards update every 10 minutes

Understanding your subscribers and their devices is the first vital step in enhancing and growing your business. Without that insight, you're driving blind in many cases.

VCAS Monitoring IPTV Dashboard

The VCAS Monitoring IPTV Dashboard provides information on IPTV content key access activity. This includes the average key request transaction rate, total and hourly channel key requests, key request response time, and the average authorized channels.

VCAS Monitoring OTT Dashboard

The VCAS Monitoring OTT Dashboard provides information on key requests made for over-the-top content from the Verimatrix VCAS system. This valuable data includes the average key request transaction rate, total number of key requests per-minute, and the hourly key rate request as well as the key request response time information by sever.

VCAS Monitoring Multi-DRM Dashboard

The VCAS Monitoring Multi-DRM Dashboard provides information on DRMs and devices. This includes device population, license key requests traffic, DRM response time of key requests, and entitlement transaction rates.

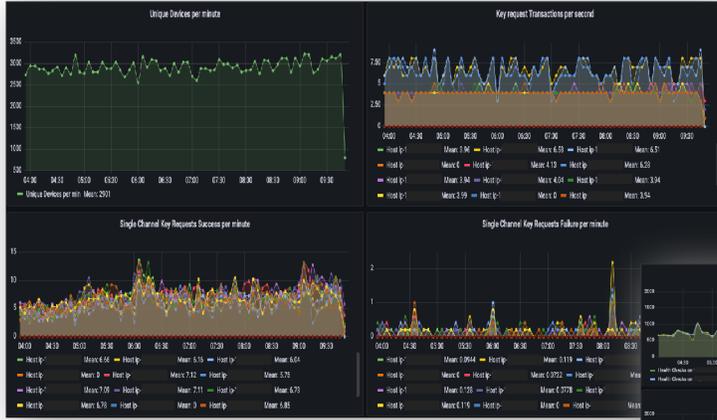
VCAS Monitoring OMI Dashboard

The VCAS Monitoring OMI Dashboard provides information on interactions with the Verimatrix VCAS Operator Management Interface (OMI). The dashboard contains information on the number of entitlements added and removed from the system, the average provisioning transaction rate, as well as the number of subscriber devices handled by each Verimatrix VCAS server.

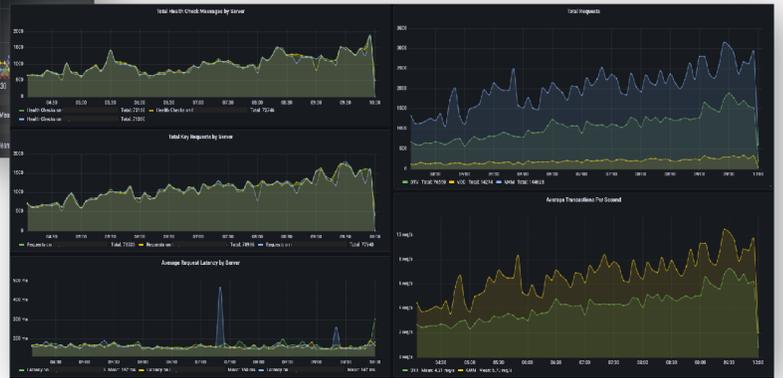
See examples of VCAS Monitoring Dashboards on next page.



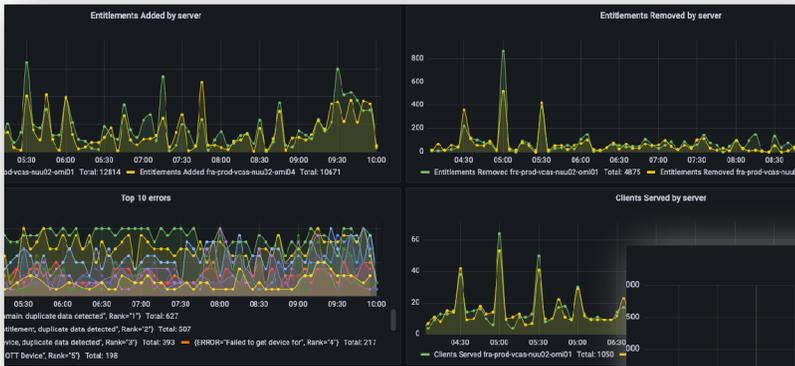
VCAS MONITORING IPTV DASHBOARD



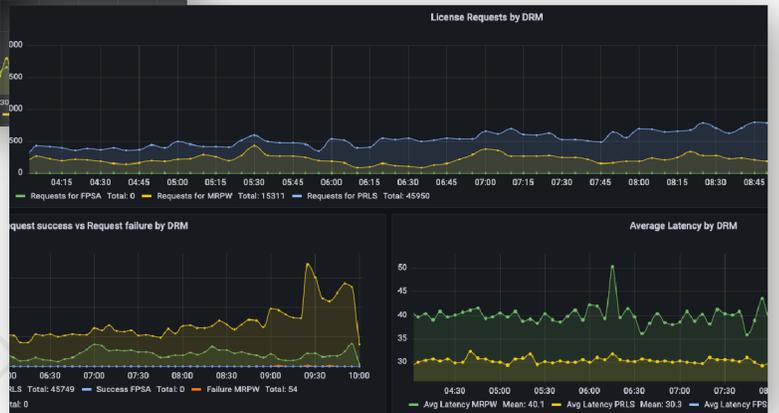
VCAS MONITORING OTT DASHBOARD



VCAS MONITORING OMI DASHBOARD



VCAS MONITORING MULTI-DRM DASHBOARD



Reduce Churn & Drive Content Revenue with a Proven Leader in the Industry

Verimatrix VCAS Monitoring gives you easy access to insights that will drive viewer engagement, increase net-positives, reduce churn and ensure that content is always offered at the right price. As industry experts with two decades of experience, many of the world's largest content owners and service providers trust Verimatrix to protect the systems people depend on every day.

About Verimatrix

Verimatrix (Euronext Paris: VMX) helps power the modern connected world with security made for people. We protect digital content, applications, and devices with intuitive, people-centered and frictionless security. Leading brands turn to Verimatrix to secure everything from premium movies and live streaming sports, to sensitive financial and healthcare data, to mission-critical mobile applications. We enable the trusted connections our customers depend on to deliver compelling content and experiences to millions of consumers around the world. Verimatrix helps partners get to market faster, scale easily, protect valuable revenue streams, and win new business. To learn more, visit www.verimatrix.com.



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